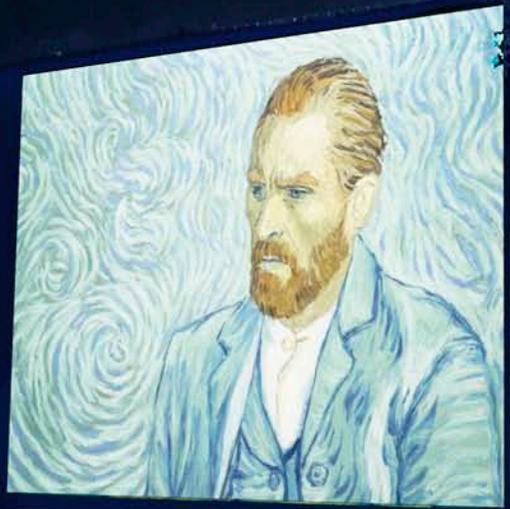


Telluride Film Festival



MOOSE RULES
NO
PLEASE REMOVE

Telluride is the world's best film festival. - Leonard Maltin



JOIN US FOR THE 45TH TELLURIDE FILM FESTIVAL

"If it seems to exist on a higher plane than Cannes, Toronto or Sundance, this is not just a matter of altitude."

- A.O. Scott, *New York Times*

August 31 - September 3 2018

Nestled in the base of jaw-dropping vistas, sparkling green hills and surrounded by 13,000 foot peaks in the heart of the gorgeous Colorado Rockies, the beautiful Victorian mining town of Telluride hosts one of the world's most preeminent film festivals.

Join our pilgrimage to the top of the world, to the frontier of experience, when thousands of film connoisseurs gather for our annual Labor Day weekend film mecca of four days of total cinematic immersion, memorable social events and the excitement of the top-secret program reveal.

The film lovers who make this expedition are rewarded many times over. The beloved Festival offers a spectacular mix of new American and international films, restored and revived masterpieces, critical works, thought-provoking shorts, and special tributes to major artists.



© Vivien Killilea

© Suchita Baker

“Audiences here [are] serious cinephiles who also like secrets, surprises, and the chance to see movie stars strolling down Colorado Avenue.”

- A.O. Scott, *New York Times*

TELLURIDE FILM FESTIVAL

- Connects the world's most passionate film lovers with the world's most exciting film offerings since 1974
- The annual destination for an international array of celebrities, filmmakers, film lovers, journalists, industry executives and sophisticated guests
- A relaxed, exclusive and intimate environment where attendees enjoy the rare privilege of meeting filmmakers



Meryl Streep

© Vivian Killilea



Mahershala Ali & Janelle Monáe

© Vivian Killilea



Brie Larson

© Kevin van Rensselaer



Alejandro González Iñárritu, Gael García Bernal & Jon Stewart

© Merrick Chase

FESTIVAL GUESTS HAVE INCLUDED:

Amy Adams, Casey Affleck, Mahershala Ali, Joan Allen, Jamie Bell, Annette Bening, Christian Bale, Danny Boyle, Ken Burns, Nicolas Cage, Helena Bonham Carter, Steve Carell, George Clooney, Glenn Close, Bill Condon, Francis Ford Coppola, Sofia Coppola, Marion Cotillard, Daniel Craig, Bryan Cranston, David Cronenberg, Penelope Cruz, Willem Dafoe, Geoff Dyer, Clint Eastwood, Aaron Eckhart, Dave Eggers, Ralph Fiennes, David Fincher, Colin Firth, Carrie Fisher, Harrison Ford, Jodie Foster, James Franco, Andy Garcia, Jennifer Garner, Richard Gere, Greta Gerwig, Terry Gilliam, Maggie Gyllenhaal, Tom Hanks, Ethan Hawke, Todd Haynes, Werner Herzog, Philip Seymour Hoffman, André Holland, Alejandro González Iñárritu, Angelina Jolie, Michael Keaton, Billie Jean King, Catherine Keener, Ed Lachman, Ang Lee, Jennifer Jason Leigh, Daniel Day Lewis, Laura Linney, Ray Liotta, George Lucas, William H. Macy, Rooney Mara, Rachel McAdams, Steve McQueen, Laura Metcalf, Helen Mirren, Michael Moore, Errol Morris, Viggo Mortenson, Bill Murray, Peter O'Toole, Gary Oldman, Alexander Payne, Sean Penn, Brad Pitt, Natalie Portman, Dennis Quaid, Mark Ruffalo, Paul Schrader, Liev Schreiber, Chloe Sevigny, Elizabeth Shue, Stephen Sondheim, Aaron Sorkin, Jon Stewart, Emma Stone, Meryl Streep, Hilary Swank, Tilda Swinton, Channing Tatum, Guillermo del Toro, Ted Turner, Gus Van Sant, Alice Waters, Reese Witherspoon, Kate Winslet, and many more.



Robert Redford

© Ralph Barrie



Natalie Portman

© Paul Best

“You think it’s a festival and it’s going to just feel like a festival but it doesn’t,” said Angelina Jolie.... “It’s a lot of nice people, and you get the chance to really talk and have some amazing conversations. I geeked out on Ken Burns.”

- Josh Rottenberg, *Los Angeles Times*

© Pamela Gentile

“I’m a film festival virgin. I couldn’t have lost my virginity to a kinder, more compassionate group.”

- Jon Stewart, director of *ROSEWATER*



Kate Winslet

© Kevin van Rensselaer



Brad Pitt

© Pamela Gentile



Moonlight



La La Land



Room



Spotlight



Birdman



12 Years A Slave



Argo



The Artist



The King's Speech



Slumdog Millionaire

“Maybe it’s the altitude, but the movies just seem better in Telluride... Still, elevation doesn’t do much to explain why, of the three festivals that kick off the fall season — Venice, Telluride and Toronto — it’s the one with the best track record. Not only has Telluride either world- or U.S.-premiered eight of the past nine Oscar best picture winners (including both “Moonlight” and “La La Land” last year, though technically, only one of those counts), but the ratio of genuine discoveries to cinematic disappointments is impossibly high...”

- Peter Debruge, Variety

PREMIERES & AWARD WINNING FILMS SHOWN AT THE TELLURIDE FILM FESTIVAL INCLUDE:

127 Hours, 4 Months, 3 Weeks And 2 Days, A Separation, Argo, Arrival, The Artist, Babel, Bad Education, The Bands Visit, Barbarian Invasions, Battle Of The Sexes, Beautiful, Being Julia, Birdman, Black Swan, Bleed For This, Breakfast On Pluto, Bright Star, Brokeback Mountain, Capote, Coco Before Chanel, The Counterfeiters, Darkest Hour, The Descendants, The Diving Bell & The Butterfly, Dogville, Elephant, Everlasting Moments, Everything Is Illuminated, Finding Neverland, First They Killed My Father, Fog Of War, Footnote, Foxcatcher, Girl With A Pearl Earring, Gomorrah, Gunner Palace, Happy Go Lucky, The Homesman, House Of Flying Daggers, Hunger, Hyde Park On Hudson, The Illusionist, The Imitation Game, I’m Not There, Incendies, Infamous, Inside Job, Into The Wild, I’ve Loved You So Long, Juno, The Kid With A Bike, The King’s Speech, Kinsey, La La Land, Lady Bird, Last King Of Scotland, The Last Station, Little Children, The Lives Of Others, The Lost City, Lost In Paris, Lost In Translation, Manchester By The Sea, Moonlight, The Motorcycle Diaries, Never Let Me Go, Paradise Now, Paranormal Activity, Persepolis, Pina, The Prophet, Revanche, The Rider, Room, Rosewater, Shame, The Shape Of Water, Shattered Glass, Slumdog Millionaire, Spotlight, Steve Jobs, Suffragettes, Sully, Triplets Of Belleville, Up In The Air, Venus, Volver, Wakefield, Walk The Line, Waltz With Bashir, The Way Back, We Need To Talk About Kevin, The White Ribbon, Wild

“The Telluride Film Festival is like an especially delicious box of chocolates. You never know what you’re going to get —passes sell out year after year, many months before the program is announced, or even put together by the Telluride team—but when that box is opened up, on the Thursday before Labor Day, everything looks tempting and exciting. One wants to gobble it all up.”

- Meredith Brody, RogerEbert.com

TELLURIDE FILM FESTIVAL IS:

- A highly prestigious event, considered one of the world’s best film festivals
- A launch for world or North American premieres of important films
- An intimate and exceptional experience, held over four days
- An annual destination for the “who’s who” of the film world
- An expertly programmed showcase designed for sophisticated viewers.

WHY SPONSOR TELLURIDE FILM FESTIVAL:

- Quality Reach:
The highly desirable audiences are –
Change leaders in their communities
Affluent
Educated
National; over 92% travel in to the event
Active media consumers and early adopters
Passionate about movies
Curious and adventurous
- Passion and Commitment:
The audience is committed to the entire 4 day experience
- Exceptional:
Our exceptional sponsor environment provides excellent brand visibility
- Attention:
Top national press attend
- Accessible:
Accessibility to the filmmakers provides excellent photo opportunities
- First-Class Destination:
Telluride is a first-class destination—the resort location and the Festival

OPPORTUNITIES FOR SPONSORS:

Telluride Film Festival Sponsorship is a powerful marketing tool. We invite you to associate with our prestigious entertainment property.

Our team will craft a custom-designed package to:

- support your company’s business objectives and resources
- integrate your brand, image, products and services with our influential and highly receptive community of elite attendees and VIP guests
- align your brand with a key element of the Festival
- personalize your experience at the Festival



PLAY A LEADING ROLE: CINEMAS

A Cinema Sponsorship offers association with one of our ten unique theater venues.



CINEMA

DESCRIPTION

Abel Gance

Created in 1979 to show the 1927 masterpiece *NAPOLEON* by French director Abel Gance, the Open Air Cinema is located in Elks Park. This theatre, now a much beloved Telluride tradition, shows Festival films each night, free of charge, to huge enthusiastic crowds.

Backlot

The Backlot is an intimate all-digital video screening room dedicated to the art of film. It provides attendees with a special behind the scenes look to the past, present and future of cinema where they discover new stories about famous and unknown film personalities.

Chuck Jones' Cinema

Seating 500 in a superb, professional theatre with top quality projection equipment and Dolby sound, the "Chuck" is a favorite of Festival audiences. Located in Mountain Village, the CJC is linked to downtown Telluride by a free, spectacular 12-minute gondola ride.

Galaxy

Unveiled in 2001, the galactic artistry of the Galaxy theatre quickly made it a Festival favorite. Seating 500 in partial stadium seating, the Galaxy is a spectacularly designed state of the art theatre, featuring Dolby sound and immaculate projection.

Le Pierre

Named after our longtime friend and one of the world's great cinephiles Pierre Rissient, Le Pierre is a sophisticated and intimate venue (135 seats) that features comfortable stadium seating and is equipped with 16mm & 35mm projection as well as digital video projection.

Masons Hall

The historic Masons Hall is the Festival's own "art" house. Seating 151, and utilizing 35mm & 16mm projection and Dolby sound, this theatre features the most specialized Festival programs. At the Masons you'll be treated to films you could rarely, if ever, see elsewhere.

Nugget

The Nugget Theatre opened in 1935 and has operated as Telluride's year-round movie theatre. Seating 200, this historic theatre has a rugged, mountain town flavor. With excellent 35mm & 16mm projection and Dolby sound, it is a mainstay of Festival scheduling.

Palm

Opened in 2005, named in memory of philanthropist Michael D. Palm, the Palm theatre is a 30,000 square foot multi-use performing arts facility located on the Telluride School Campus. Seating 650, the Palm features wide screen cinema with dual 35 mm projectors, a large format digital projector and surround sound.

Sheridan Opera House

This "jewel box" of a theatre was built in 1912. Noted for its turn of the century Venetian roll-up curtain, the Opera House is the primary venue of the Festival. Most of the world and US premieres occur here. This showcase facility is also the site of the Festival's Tributes.

Werner Herzog Theatre

Housed in Town Park, The Werner Herzog Theatre is the Festival's newest venue - equipped with state of the art visual and audio capabilities. Opened in 2013 to celebrate Telluride Film Festival family member Werner Herzog, the Theatre houses 650 seats.

PLAY A LEADING ROLE: SPECIAL EVENTS

A Special Event Sponsorship offers association with one of our six exceptional Festival events.



| SPECIAL EVENT | DESCRIPTION |
|---------------------------------|--|
| Filmmaker Welcome Dinner | A special VIP event held in an elegant private home on the eve of the Festival to welcome the festival filmmakers, actors and special festival honorees (approximately 125 guests). |
| Opening Night Feed | The Festival kicks off with the popular Opening Night Feed held on Telluride's historic main street—this party is the place to see and be seen. The Festival's passholders, filmmakers, celebrities and guests enjoy a tasty buffet dinner and complimentary spirits. |
| Patron Brunch | This beautiful gathering is held for 400-500 Patron Passholders and filmmaker guests at Gray Head. 13,000' mountain peaks tower over a lavish spread of food and drink, providing the perfect backdrop for mingling with celebrities, directors, and industry insiders. |
| Festival Mixer | This private, late afternoon festival mixer offers a fun and informal environment for filmmakers and sponsors to mingle. |
| Mid-Festival Gathering | A fun, late-night VIP & celebrity bash held in one of Telluride town's signature private-homes. An elegant buffet dinner is served along with select wines, cocktails and a special midnight toast—a favored festival tradition. |
| Labor Day Picnic | The breathtaking vistas of the rugged San Juan Mountains are one of the highlights of this event, held in Telluride's Town Park. All passholders and filmmakers are invited to attend the Picnic, which features a buffet lunch and an all-you-can-eat ice cream sundae bar. |

PLAY A LEADING ROLE: PROGRAMS

A Program Sponsorship offers association with official Festival content.



| PROGRAM | DESCRIPTION |
|--|--|
| Brigadoon Lounge | The official lounge venue for the Festival provides a place for guests and passholders to meet and to relax. Festival program guides, newspapers and local information are provided in this venue. Promotions, product sampling and demonstrations can be offered here. |
| Conversations | Each year, several major guest artists are scheduled, with a celebrity moderator, to discuss their work. Past guests have included Reese Witherspoon, Jon Stewart, Gael Garcia Bernal, Glenn Close, Willem Dafoe, Janet Leigh, Robert McNamara, Michael Moore, Errol Morris, Sean Penn, Salman Rushdie, Stephen Sondheim, Gus Van Sant, & more. |
| Digital Studio | The Digital Studio is an interactive display area located inside the Brigadoon Hospitality Tent—the hub of the Festival. TFF’s affluent, visionary and forward-thinking community will delight on discovering the newest digital products and services in an intimate environment dedicated to product display and demo sessions. Festival-goers may additionally interact with co-branded festival content that enhances their experience of the festival and that also integrates a digital brand seamlessly with our community, while further engaging them within your products, services or online community. |
| Filmmakers of Tomorrow <i>Calling Cards, Great Expectations & Student Prints</i> | Calling Card series is composed of short films made by emerging filmmakers outside of film school who use their films as their “calling card” to get their next project started. Filmmakers of Tomorrow series features special, longer films by students and film artists whose debut visions demonstrate a maturity of style. The Student Prints program features some of the best student work by potential future film artists from around the world. |
| Guest Director | The Guest Director Program is a unique feature of Telluride Film Festival, bringing fresh ideas and overlooked films to the Festival every year. A world-renowned artist or intellectual is invited to serve as a key collaborator in the Festival’s programming decisions and to curate a selection for the Festival. |
| Noon Seminars | In an open forum setting, hundreds of Festival attendees converge upon Telluride’s Elks Park to listen to panels of film industry experts critique and discuss film and the issues facing filmmakers. Past panelists have included Jon Stewart, Francis Ford Coppola, Gael Garcia Bernal, Penelope Cruz, Clint Eastwood, Jodie Foster, Phillip Seymour Hoffman, Laura Linney, William H. Macy, Sean Penn, Meryl Streep, Tilda Swinton, Ted Turner, and many more. |
| Poster Artist | Each year, we select an artist to produce the poster art for the Festival. The artist is granted much artistic license—the single requirement is that the word SHOW be worked into the poster art. Artists have included Christian Marclay, Maira Kalman, Dean Tavoularis, Dave Eggers, Chuck Jones, Dotty Attie, Ed Ruscha, Gary Larson and Dave McKean. |
| ShowCorps | Our volunteer staff is a cross-section of American life with abounding passion for the Festival and incredible stories to tell. From high-ranking lawyers, to corporate execs, to college students and work-at-home moms, the 700+ volunteers are the true heart of the Festival. Your company’s association with this vibrant community will receive some of the best buzz in town, along with unique branding opportunities. |
| Tributes | Each year, the Festival recognizes three artists for their significant contribution to the history of world cinema. The tributees are presented with a Silver Medallion and their stellar careers are honored with a program of clips, a feature presentation, and often an on-stage interview. Past Tributees include Hilary Swank, Volker Schlöndorff, George Clooney, the Coen Brothers, Robert Redford, Marion Cotillard, Penelope Cruz, Daniel Day-Lewis, Gerard Depardieu, Clint Eastwood, Jodie Foster, Harvey Keitel, Ang Lee, Jack Nicholson, Peter O’Toole, Mickey Rooney, Meryl Streep. |

PLAY A LEADING ROLE: EDUCATION

An Education Sponsorship offers a philanthropic opportunity to support the next generation of filmmaking excellence.



EDUCATION PROGRAM

DESCRIPTION

Student Symposium

The Symposium provides college students with immersion in film and critical film discussion. 50 students experience first-hand the stimulating atmosphere of one of the world's top festivals, participate in group discussions with esteemed filmmakers and attend films.

City Lights Project

City Lights offers high school students with diverse backgrounds from around the country an innovative learning opportunity to open their minds to new experiences and viewpoints. Students engage in a pre-festival curriculum and follow a rigorous schedule of film screenings, critical film discussion and intimate sessions with filmmakers.

FilmLAB

Now in its eighth year, Telluride Film Festival's successful program with UCLA's School of Theater, Film and Television (UCLA/TFT) gives ten outstanding graduate film students from UCLA/TFT the opportunity to participate in this exceptional itinerary focused on the art and industry of filmmaking and a VIP experience of the festival.

Film Scholar Program

Launched in 2015, in partnership with the University of Wisconsin at Madison, this program focuses on the fine art of film writing whereby students will hone critical thinking skills and refine their critique, analysis and composition around the subject of cinema.

University Seminars

TFF works with university professors who bring their own groups of students to the Festival to provide an extra dimension to their Festival experience with a special filmmaker led orientation.



© Krissey Webster



© Pamela Gentile

“Sundance has swag. Cannes has yachts, Toronto stars. Telluride has class.”
 - John Horn, Los Angeles Times

GENDER

40% Male
 60% Female

INCOME

37% > \$200k
 24% \$100,000-\$199,999
 8% \$80,000-\$99,999
 19% \$35,000-\$79,999
 12% < \$35,000

AGE

28% 18-44
 54% 45-64
 18% Over 65

EDUCATION

49% Graduate or higher
 41% Bachelor
 4% Associates
 6% High School

...there is something unmistakably special and important about the four-day festival in this beautiful mining-turned-mountain resort town in Colorado, ... and that is the taste of the attendees.
 - Scott Feinberg, The Hollywood Reporter

DEMOGRAPHIC PROFILE

Telluride is a major summer festival and winter ski resort region. The Telluride Film Festival is a destination event with over 92% of attendees traveling from outside the area. Our audience is affluent, highly educated, culturally sophisticated and includes knowledgeable film aficionados, directors, actors, producers, writers, entertainment executives, industry insiders, tastemakers and thought leaders.



*“An event that shapes industry tastes, anoints careers,
and virtually mints Academy Awards.”*

- Rebecca Keegan, Vanity Fair



© Kevin van Rensselaer

MEDIA COVERAGE

The Telluride Film Festival regularly welcomes representatives from many distinguished news outlets.

Recent festivals attracted media elite such as Justin Chang, Peter Debruge, David Ehrlich, Scott Feinberg, Stephen Galloway, Pete Hammond, John Horn, Rebecca Keegan, Eric Kohn, Richard Lawson, Leonard Maltin, Scott Mantz, Todd McCarthy, Joe Morgenstern, Chris Nashawaty, Michael Phillips, Josh Rottenberg, A.O. Scott, Kristopher Tapley, Anne Thompson, Jeff Wells.



© Suchitra Baker

Enthusiastic coverage in print and online includes: *AwardsCircuit.com, Backstage.com, Boston Globe, Box Office, Chicago Public Radio, Chicago Tribune, Cinematical.com, Daily Mail, Daily Variety, Deadline.com, Denver Post, Entertainment Tonight, Entertainment Weekly, FilmThreat.com, Harper's Bazaar, HollywoodElsewhere.com, HuffingtonPost.com, IndieWire.com, LA Daily News, LA Times, LAWeekly.com, Le Monde, LeonardMaltin.com, London Free Press, MSNBC, Men's Journal, New York Post, New York Times, Newsweek's Daily Beast, People Magazine, Reuters, Rocky Mountain News, RogerEbert.com, San Francisco Chronicle, Screen Daily, Slate.com, The Guardian, The Hollywood Reporter, TheEnvelope.com, TheWrap.com, Time Out New York, Vanity Fair, Variety.com, Vogue, W Magazine, Wall Street Journal, Washington Post, Weekly Variety, Yahoo.com.*



© Kevin van Rensselaer



© Pamela Gentile



© Ralph Barrie



© Suchitra Baker

“Telluride always feels like a Disneyland for adults. It’s a weekend in paradise. If heaven has a form for cinephiles, it would be Telluride.”
- Alejandro González Iñárritu, Director *THE REVENANT*

TELLURIDE FILM FESTIVAL AT A GLANCE

Background

For 44 years, the Telluride Film Festival has built its outstanding reputation through a stellar selection of international films and guests, intriguing discussions, opportunities for filmmakers and film lovers to connect, and memorable special events. The intense schedule, kept secret until Opening Day, consists of debuts, remarkable treasures from the past, and three major Tributes to guest artists. The Telluride Film Festival is presented by the National Film Preserve, a nonprofit arts and educational organization.

Dates

Labor Day Weekend: Friday, August 31 through Monday, September 3, 2018.

Location

Telluride, Colorado. Located in the southwestern corner of the state in the San Juan Mountains.

Attendance

The Festival is attended by more than 6,500 film buffs, with admissions of over 40,000.

Venues

Programs are presented at ten different screens: one of which is an open air cinema, three are existing movie theatres, and six are created from the ground up with first class projection and Dolby Digital sound.

Travel/Lodging

For air travel, lodging reservations and information on the Los Angeles to Telluride charter, contact Ski.com at 800.921.9463, via email at agents@specialeventtravel.com, or visit www.specialeventtravel.com.

Passes

The Sponsor Pass is provided to those who have made a major contribution to support the presentation of the festival. It provides all Patron Pass benefits listed below, plus additional exclusive benefits and recognition.

The Patron Pass provides priority admission to all films, tributes, parties and events of the festival at all locations. Patrons are guests of honor at the Patron Brunch and also at the “Patron Preview,” the first screening of an important new film.

The Festival Pass provides admission to all theatres, with the exception of the Sheridan Opera House where admission to two randomly selected programs is provided, plus the Opening Night Feed and Labor Day Picnic.

The Acme Pass provides admission to all film programs in Chuck Jones’ Cinema in the Mountain Village plus two shows at the in-town venues and the Labor Day Picnic.

The Cinephile Pass provides admission to a special menu made up of the unique and often unrepeatable programs including classic film restorations, silents, Guest Director selections, all three Tributes, Late Shows, selected new films and other special programs plus admission to the Labor Day Picnic.



© Eugene Kwon



© Suchitra Baker



© Pamela Gentile

2018 SPONSORSHIP TIERS AND BENEFITS

Packages are available from \$300K+ to \$50K.

Lead Sponsorship Tiers With Associations:

SHOW – at the \$300K+ level

The “SHOW” presenting level sponsorship is a singular opportunity and offers an elite level of association with extensive festival-wide exposure and title recognition. Every mention of the Telluride Film Festival will also include the “presented by” credit for your company, along with many exclusive benefits at the Festival.

PREMIERE – at the \$200K+ level

A Premiere sponsorship offers preferred status and second tier recognition with festival-wide exposure. Your company is awarded major visibility, exclusive benefits and access throughout the Festival.

SIGNATURE – at the \$125K+ level

A Signature sponsorship offers major benefits and recognition in association with one of the Festival’s Signature programs, venues, special events of featured “official” programs and offers category exclusivity, plus enhanced benefits and access to the Festival.

MAJOR – at the \$50K+ level

A Major sponsorship provides custom integration with a program, venue, special event or education program.

Sponsorship Tiers Without Associations:

FESTIVAL CO-SPONSORSHIPS

A Festival Co-Sponsorship provides shared billing on a program, venue, special event or education program, if available.

GENERAL

A General sponsorship provides custom integration with our prestigious film festival environment.

PRODUCT & SERVICES

A Products & Services Sponsorship provides brand visibility for an in-kind donation.

TELLURIDE BUSINESS FRIENDS

A sponsorship program providing specialized regional exposure for Colorado-based businesses.

Benefits May Include:

Special Benefits

- Association with a venue, program or special event
- Promotional mailing and/or e-blast to Festival list
- Festival Press Releases
- Company press release in Festival press kits

On-Site Promotion

- Signage at sponsored venue, program or special event
- Booth space with digital display and sampling in the Brigadoon Hospitality Center
- Promotional product distribution to passholders and filmmakers
- Promotional merchandise/product distribution in Filmmaker, Patron and SHOWCorps Gift Bags
- Recognition during in-theater announcements
- Opportunity to distribute product in gift bags
- Festival Lanyards

Advertising

- Ad in the official Program Guide
- Ad in the Film Watch supplement, a thorough and insightful sneak peek into the Festival weekend distributed around Telluride the day before the Festival begins
- Ad in the Festival Yearbook, a commemorative publication with a recap of the Festival mailed to all sponsors, passholders and staff

Brand Recognition

- Logo recognition on the TFF website with link
- Logo recognition in the official Program Guide
- Logo recognition in the commemorative Festival Yearbook
- Logo recognition on the Major Sponsor Banner at Brigadoon
- Recognition on the All Sponsor signboard in Brigadoon
- Logo recognition in a “Thank You” ad in the Film Watch supplement
- Logo recognition in a “Thank You” ad in the national publications
- Logo recognition in Festival advertisements

Festival Experience

- Sponsor passes, which provide priority seating at all theaters plus admission to the Opening Night Feed and Labor Day Picnic
- Admissions to the Patron Brunch
- Admissions to a special Sponsor Program Review with Festival Directors
- Admissions to the Patron’s Preview, the first screening of a Festival film
- Access to event photos

2017 CORPORATE SPONSORS

SIGNATURE SPONSORS



MAJOR SPONSORS



FESTIVAL SPONSORS



GENERAL SUPPORT



HOSPITALITY PARTNERS



FESTIVAL PRODUCTS AND SERVICES



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 BOOST Oxygen
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 Brooklyn Biltong
 Christopher Elbow
 CocoFloss
 Como Audio
 Eir NYC
 Eu'Genia Shea

Everlane
 Facets Multi-Media
 Floracopia
 Four Seasons Rancho Encantado Santa Fe
 Fressko
 Fatty Sundays
 Herban Essentials
 HUM

Lauren Wood
 Late July
 Le Terre
 Leaves of Trees
 Levo
 Olio E Osso
 Oogie's Snacks LLC
 Pan's Mushroom Jerky

Pop Art Snacks
 Shamanuti
 Rule #5
 Stamba
 TCHO
 Telluride Newspapers
 The St. Regis San Francisco
 Ticket Chocolate
 Yarok