

JOIN US FOR THE 53rd Telluride Film Festival

“

If it seems to exist on a higher plane than Cannes, Toronto or Sundance, this is not just a matter of altitude.”

- A.O. Scott, New York Times



SEPTEMBER 4 – SEPTEMBER 7, 2026

Nestled in the base of jaw-dropping vistas, sparkling green hills and surrounded by 13,000 foot peaks in the heart of the gorgeous Colorado Rockies, the beautiful Victorian mining town of Telluride hosts one of the world's most preeminent film festivals.

Join our pilgrimage to the top of the world, to the frontier of experience, when thousands of film connoisseurs gather for our annual Labor Day weekend film mecca of four days of total cinematic immersion, memorable social events and the excitement of the top-secret program reveal.

The film lovers who make this expedition are rewarded many times over. The beloved Festival offers a spectacular mix of new American and international films, restored and revived masterpieces, critical works, thought-provoking shorts, and special tributes to major artists.



Why Sponsor Telluride Film Festival:

Quality Reach:

The highly desirable audiences are:

- Change leaders in their communities
- Affluent
- Educated
- National; over 92% travel for the event
- Active media consumers and early adopters
- Passionate about movies
- Curious and adventurous

Passion and Commitment:

The audience is committed to the entire 4-day experience

Exceptional:

Our exceptional sponsor environment provides excellent brand visibility

Attention:

Top national press attend

Accessible:

Accessibility to the filmmakers provides excellent photo opportunities

First-Class Destination:

Telluride is a first-class destination—the resort location and the Festival

Opportunities For Sponsors:

Telluride Film Festival Sponsorship is a powerful marketing tool. We invite you to associate with our prestigious entertainment property.

Our team will craft a custom-designed package to:

- Support your company's business objectives and resources
- Integrate your brand, image, products and services with our influential and highly receptive community of elite attendees and VIP guests
- Align your brand with a key element of the Festival
- Personalize your experience at the Festival

Telluride Film Festival Is:

- A highly prestigious event, considered one of the world's best film festivals
- A launch for world or North American premieres of important films
- An intimate and exceptional experience, held over four days
- An annual destination for the "who's who" of the film world
- An expertly programmed showcase designed for sophisticated viewers.

“ That it's hard to get to the Telluride Film Festival is sort of the point. The event's remote nature is a barrier to entry, ensuring that those who've made it there—filmmakers, industry executives, audiences, and, yes, even lowly journalists—really want to be there. With that commitment comes passion for film and ideas, exchanged in line for a screening or while ambling down the main drag on Colorado Avenue.”

- Richard Lawson, Vanity Fair





“

Telluride always feels like a Disneyland for adults. It's a weekend in paradise. If heaven has a form for cinephiles, it would be Telluride.”

-Alejandro González Iñárritu



Telluride Film Festival At A Glance

BACKGROUND

Now entering its 53rd year, the Telluride Film Festival has built its outstanding reputation through a stellar selection of international films and guests, intriguing discussions, opportunities for filmmakers and film lovers to connect, and memorable special events. The highly anticipated program, kept secret until Opening Day, consists of debuts, remarkable treasures from the past, and three major Tributes to guest artists. The Telluride Film Festival is presented by the National Film Preserve, a nonprofit arts and educational organization.

DATES

Labor Day Weekend: Friday, September 4 through Monday, September 7, 2026.

LOCATION

Telluride, Colorado. Located in the southwestern corner of the state in the San Juan Mountains.

ATTENDANCE

The Festival is attended by more than 7,800 film buffs, with admissions of 60,000+.

VENUES

Programs are presented at eleven different screens: two of which are open air cinemas, three are existing movie theaters, and six are created from the ground up with first class projection and Dolby Digital audio on Meyer Sound systems.

TRAVEL / LODGING

For air travel, lodging reservations and information on the Los Angeles to Telluride charter, contact **Ski.com** at **888.363.2930**, via email ann@ski.com

Demographics:

Telluride is a major summer festival and winter ski resort region. The Telluride Film Festival is a destination event with over 92% of attendees traveling from outside the area. Our audience is affluent, highly educated, culturally sophisticated and includes knowledgeable film aficionados, actors, producers, writers, entertainment executives, industry insiders, tastemaker, and thought leaders.

INCOME

37% >\$200k
24% \$100,000-\$199,999
8% \$80,000-\$99,999
19% \$35,000-\$79,999
12% <\$35,000

AGE

46% 18-44
39% 45-64
13% Over 65

SHOW MOBILE APP

82,179 Sessions during Festival Dates
5,804 Total Active Users
234 Partner Page Views
7.16 Avg Session Duration (minutes)

TFF WEBSITE

180,829 Total Views
44,555 TFF52 Program Guide Views
8,627 The SHOW Page Views



“

...there is something unmistakably special and important about the four-day festival in this beautiful mining turned mountain resort town in Colorado...and that is the taste of the attendees.”

- Scott Feinberg, The Hollywood Reporter



“

Three things in life are better than advertised, Bill Murray noted last weekend. One is the Groundhog Day celebration in Punxsutawney, Pa.; another is the Calgary Stampede rodeo; and the third is the Telluride Film Festival.”

- Kyle Smith, Wall Street Journal





HAMNET



ANORA



THE POWER OF THE DOG

“

Telluride (Film Festival), the elite Colorado-based fest where Oscar dreams are made.”

- Peter Debruge, Variety



MOONLIGHT



CONCLAVE



PARASITE



12 YEARS A SLAVE



THE SHAPE OF WATER

PREMIERES, AWARD WINNING AND NOMINATED FILMS SCREENED AT TELLURIDE FILM FESTIVAL INCLUDE:

12 Years A Slave
127 Hours
A Prophet
A Separation
All of Us Strangers
Anatomy of a Fall
Anora
Argo
Arrival
The Artist
The Assistant
Babel
Bad Education
Beanpole
Being Julia
Belfast
Birdman
Black Swan
Border
Boy Erased
Brokeback Mountain
Bugonia
C'mon C'mon
Capote

Coco Before Chanel
Cold War
Conclave
Cover-Up
The Counterfeiters
Cyrano
Darkest Hour
The Descendants
Destroyer
The Diving Bell & The Butterfly
Dogville
Don't Let's Go to the Dogs Tonight
Elephant
The Favourite
Finding Neverland
First Man
First They Killed My Father
Fog of War
Ford v Ferrari
Foxcatcher
Frankenstein
Free Solo
Girl With A Pearl Earring
Hamnet

The Holdovers
House Of Flying Daggers
Hunger
Hyde Park On Hudson
The Illusionist
The Imitation Game
I'm Not There
In Waves and War
Infamous
Inside Job
Into The Wild
It Was Just an Accident
I've Loved You So Long
Jay Kelly
Juno
The Kid With A Bike
The King's Speech
King Richard
Kinsey
La La Land
Lady Bird
Last King Of Scotland
The Last Station
The Lives of Others

The Lost City
The Lost Daughter
Lost In Paris
Lost In Translation
Loving Vincent
Manchester By The Sea
Marriage Story
Moonlight
The Motorcycle Diaries
Motherless Brooklyn
Never Let Me Go
Nickel Boys
No Other Land
Nobu
NYAD
The Other Side of the Wind
Paradise Now
Parasite
Paranormal Activity
Persepolis
Portrait of a Lady on Fire
Poor Things
The Piano Lesson
The Power Of The Dog

The Rider
Rustin
Saltburn
Saturday Night
Sentimental Value
Shame
The Shape Of Water
Shoplifters
Slumdog Millionaire
Spotlight
Springsteen: Deliver Me from Nowhere
Tár
Uncut Gems
Venus
Volver
Walk The Line
Waves
The White House Effect
Wild
Women Talking
The Zone of Interest
...and many more!



“ Every film festival has its draws: the Continental glamour of Cannes and Venice; the still-scrappy discovery of Sundance; the sheer size of Toronto. But nothing quite compares to Telluride — a bucolic long weekend in the Colorado mountains that also just happens to hold the coming awards season in the palm of its hand.”

- Leah Greenblatt, Entertainment Weekly



MEDIA COVERAGE:

Approximate gross media impressions: 19,238,345,162

The Telluride Film Festival regularly welcomes representatives from many distinguished news outlets.

Recent festivals attracted media elite such as:

Erik Anderson
Brooks Barnes
Tom Brook
David Canfield
K. Austin Collins
Gilbert Cruz
Clayton Davis
Peter Debruge

David Ehrlich
Scott Feinberg
Stephen Galloway
Leah Greenblatt
Pete Hammond
Michael Hogan
John Horn
Rebecca Jones

Dave Karger
Rebecca Keegan
Richard Lawson
Leonard Maltin
Andrea Mandell
Scott Mantz
Todd McCarthy
Joe Morgenstern

Chris Nashawaty
Matt Neglia
Michael Phillips
Claudia Puig
Josh Rottenberg
A.O. Scott
Kyle Smith
Krista Smith

Nicole Sperling
Sasha Stone
Anne Thompson
Jeff Wells
Glenn Whipp
Jada Yuan
Jessica Zack
...and many more!

Enthusiastic coverage in print and online includes:

AwardsCircuit.com
Awards Daily
Backstage.com
BBC
Boston Globe
Box Office
Chicago Public Radio
Chicago Tribune
Cinematical.com
Daily Mail
Daily Variety

Deadline.com
Denver Post
Entertainment Tonight
Entertainment Weekly
Film International
Harper's Bazaar
HollywoodElsewhere.com
HuffingtonPost.com
IndieWire.com
LA Daily News
LA Times

LAWeekly.com
Letterboxd
Le Monde
LeonardMaltin.com
MSNBC
MTV
Men's Journal
New York Post
New York Times
New Best Picture
Newsweek's Daily Beast

People Magazine
Reuters
Rocky Mountain News
RogerEbert.com
San Francisco Chronicle
Screen Daily
Slate.com
The Guardian
The Hollywood Reporter
TheEnvelope.com
The Playlist

TheWrap.com
Time Out New York
Vanity Fair Variety
Vogue
Vulture
W Magazine
Wall Street Journal
Washington Post
Weekly Variety
Yahoo.com
...and many more!



“ I saw a year's worth of great films in five days. I bought a cowboy hat next to Wim Wenders, I partied with George C. Wolfe. I talked turkey with Ken Burns. All that, and I saw a bear. One of the best experiences of my life.”

- Ethan Hawke



FESTIVAL GUESTS HAVE INCLUDED:

Ali Abbasi
Amy Adams
Riz Ahmed
Joan Allen
Mahershala Ali
Sean Baker
Christian Bale
Antonio Banderas
Annette Bening
Edward Berger
Sterling K. Brown
Danny Boyle
Jessie Buckley
Ken Burns
Jane Campion
Helena Bonham Carter
Steve Carell
E. Jean Carroll
Elizabeth Chai Vasarhelyi
Damien Chazelle
Hilary Clinton
George Clooney
Glenn Close
Francis Ford Coppola
Sofia Coppola

Bryan Cranston
David Cronenberg
Penelope Cruz
Benedict Cumberbatch
Embeth Davitz
Danielle Deadwyler
Laura Dem
Harris Dickinson
Peter Dinklage
Jamie Doman
Adam Driver
Clint Eastwood
Aaron Eckhart
Joel Edgerton
Dave Eggers
Jesse Eisenberg
Elle Fanning
Colin Farrell
Will Ferrell
Ralph Fiennes
David Fincher
Colin Firth
Carrie Fisher
Harrison Ford
Jodie Foster

Claire Foy
Jennifer Garner
Bill Gates
Richard Gere
Greta Gerwig
Terry Gilliam
Selena Gomez
Maggie Gyllenhaal
Tom Hanks
Ethan Hawke
Ed Harris
Anne Hathaway
Todd Haynes
Marielle Heller
Werner Herzog
Gaby Hoffmann
Philip Seymour Hoffman
André Holland
Alejandro González
Iñárritu Hugh Jackman
Bary Jenkins
Rashida Jones
Dakota Johnson
Angelina Jolie
Bong Joon-ho

Payal Kapadia
Michael Keaton
Catherine Keener
Nicole Kidman
Karyn Kusama
Ed Lachman
Ang Lee
Daniel Day Lewis
Laura Linney
Julia Louis-Dreyfus
George Lucas
William H. Macy
Rooney Mara
Rachel McAdams
Melissa McCarthy
Frances McDormand
Steve McQueen
Eva Melander
Paul Mescal
Mike Mills
Helen Mirren
Janelle Monáe
Michael Moore
Errol Morris

Viggo Mortenson
Bill Murray
Edward Norton
Josh O'Connor
Gary Oldman
Pawel Pawlikowski
Guy Pearce
Kimberley Peirce
Brad Pitt
Jesse Plemons
Natalie Portman
Robert Redford
Eddie Redmayne
Jason Reitman
Saoirse Ronan
Adam Sandler
Martin Scorsese
Andrew Scott
Liev Schreiber
Chloe Sevigny
Alexander Skarsgård
Aaron Sorkin
Bruce Springsteen
Sebastian Stan

Kristen Stewart
Emma Stone
Matt Stone
Meryl Streep
Jeremy Strong
Hilary Swank
Tilda Swinton
Guillermo del Toro
Ted Turner
Malcolm Washington
Alice Waters
Naomi Watts
Wim Wenders
Jeremy Allen White
Roger Ross Williams
Pharrell Williams
Robbie Williams
Reese Witherspoon
Kate Winslet
Gus Van Sant
Michelle Yeoh
Nobu Yoshioka
Renée Zellweger
...and many more!

Play A Leading Role: Cinemas

A Cinema Sponsorship offers association with one of our unique theaters.



Cinema	Description
Abel Gance	Created in 1979 to show the 1927 masterpiece <i>NAPOLEAN</i> by French director Abel Gance, the Open Air Cinema is located in Elks Park. This theater, now a beloved Telluride tradition, shows Festival films each night, free of charge to huge enthusiastic crowds up to 700.
Backlot	The Backlot is an intimate 65-seat all-digital video screening room dedicated to the stories of filmmakers, artists, and creators of all kinds. It provides attendees with a special behind the scenes window into the making of movies, performing and fine arts. Screened free for the public.
Chuck Jones' Cinema	Seating 500 in a superb, professional theater with top quality projection equipment and Dolby sound, the "Chuck" is a favorite of Festival audiences. Located in Mountain Village, the CJC is linked to downtown Telluride by a free, spectacular 12-minute gondola ride.
Galaxy	Unveiled in 2001, the galactic artistry of the Galaxy theater quickly made it a Festival favorite. Seating 510, in partial stadium seating, the Galaxy is a spectacularly designed state of the art theater, featuring Dolby sound, a Meyer Sound system and immaculate projection.
Le Pierre	Named after our longtime friend and one of the world's great cinephiles Pierre Rissient, Le Pierre is a sophisticated and intimate venue with 135 seats that features comfortable stadium seating and is equipped with 16mm & 35mm projection as well as digital video projection.
Masons Hall	The historic Masons Hall is the Festival's own "art" house. Seating 151, and utilizing 16mm & 35mm projection and Dolby sound on a Meyer Sound system, this theater features the most specialized Festival programs. At the Masons you will be treated to films you could rarely, if ever, see elsewhere.
Palm	Opened in 2005, named in memory of philanthropist Michael D. Palm, the Palm theater is a 30,000 square foot multi-use performing arts facility located on the Telluride School Campus. Seating 660, the Palm features wide screen cinema with dual 35mm projectors, a large format digital projector and surround sound.
Sheridan Opera House	This "jewel box" of a theater was built in 1912. Noted for its turn of the century Venetian roll-up curtain, the Opera House is the primary venue of the Festival. Most of the world and US premieres occur here, seating 240. This facility is also the site of the Festival's Tributes.
Werner Herzog Theater	Housed in Town Park, the Werner Herzog Theater is the Festival's newest venue – equipped with state of the art visual and Dolby Digital audio capabilities from Meyer Sound's premier sound system. Opened in 2013 to celebrate Telluride Film Festival family member Werner Herzog, the Theater houses 650 seats.

Play A Leading Role: Programs

An Program Sponsorship offers association with official Festival content



Program

Description

Brigadoon Lounge

The official lounge venue for the Festival provides a place for guests and passholders to meet and relax. Festival program guides, newspapers and local information are provided in this venue, product sampling and demonstrations can be offered here.

Conversations

Each year, several major guest artists are scheduled with a celebrity moderator to discuss their work. Past guests have included Gael Garcia, Ken Burns, Glenn Close, Willem Dafoe, Emerald Fennell, Matthew Heineman, Ethan Hawke, Robert McNamara, Steve McQueen, Edward Norton, Salman Rushdie, Stephen Sondheim, Jon Stewart, Gus Van Sant, Reese Witherspoon & more.

Digital Studio

The Digital Studio is an interactive display area located inside the Brigadoon Hospitality Tent – the hub of the Festival. TFF's affluent, visionary and forward-thinking community will delight on discovering the newest digital products and services in an intimate environment dedicated to product display and demo sessions. Festival-goers may additionally interact with co-branded festival content that enhances their experience and also integrates a digital brand seamlessly in our environment, while further engaging our community with your products, services and online experience.

Filmmakers of Tomorrow

*Calling Cards,
Great Expectations &
Student Prints*

Calling Card series is composed of short films made by emerging filmmakers outside of film school who use their films as their "calling card" to get their next project started. Filmmakers of Tomorrow series features special, longer films by students and film scholars whose debut visions demonstrate a maturity of style. The Student Prints program features some of the best student work by potential future film artists from around the world.

Guest Director

The Guest Director Program is a unique feature of the Telluride Film Festival, bringing fresh ideas and overlooked films to the Festival every year. A world-renowned artist or intellectual is invited to serve as a key collaborator in the Festival's programming decisions and to curate a selection. Past Guest Directors include Adam Curtis, Don DeLillo, Rachel Kushner, Joshua Oppenheimer & Alexander Payne.

Noon Seminars

In an open forum setting, hundreds of Festival attendees converge upon Telluride's Elks Park to listen to panels of film industry experts critique and discuss film and the issues facing filmmakers. Past panelists have included Jon Stewart, Antonio Banderas, Guy Pearce, Francis Ford Coppola, Penelope Cruz, Clint Eastwood, Philip Seymour Hoffman, Philip Kaufman, Laura Linney, Mara Rooney, Tilda Swinton, Ted Turner, and many more.

Poster Artist

Each year, we select an artist to product the poster art for the Festival. The artist is granted much artistic license – the single requirement is that the word SHOW be worked in the poster art. Artists have included Dottie Attie, Luke Dorman, Dave Eggers, Chuck Jones, Maira Kalman, Gary Larson, Christian Marclay, Dave McKean, Ed Ruscha, Dean Tavoularis.

ShowCorps

Our volunteer staff is a cross-section of American life with abounding passion for the Festival and incredible stories to tell. From high-ranking lawyers, to corporate execs, to college students and work-at-home moms, the 700+ volunteers are the true heart of the Festival. Your company's association with this vibrant community will receive some of the best buzz in town, along with unique branding opportunities.

Tributes

Each year the Festival recognizes three artists for their significant contribution to the history of world cinema. The tributees are presented with a Silver Medallion and their stellar careers are honored with a program of clips, a feature presentation, and often an on-stage interview. Tributees include Cate Blanchett, George Clooney, the Coen Brothers, Penelope Cruz, Marion Cotillard, Clint Eastwood, Jodie Foster, Harvey Keitel, Yorgos Lanthimos, Jack Nicholson, Robert Redford, Mickey Rooney, Meryl Streep, Emma Stone, Hilary Swank, Wim Wenders.

Play A Leading Role: Special Events

A Special Event Sponsorship offers association with one of our six exceptional Festival events



Special Event Description

Filmmaker Welcome Dinner

A special VIP event held in an elegant private home on the eve of the Festival to welcome the festival filmmakers, talent and special festival honorees (approximately 150 guests).

Opening Night Feed

The Festival kicks off with the popular Opening Night Feed held on Telluride's historic main street – this party is the place to see and be seen. The Festival's passholders, filmmakers, celebrities and guests enjoy a tasty buffet dinner and complimentary spirits.

Patron Brunch

This beautiful gathering is held for 600 Patron Passholders and filmmaker guests at a private ranch. 13,000' mountain peaks tower over a lavish spread of food and drinks, providing the perfect backdrop for mingling with celebrities, directors and industry leaders.

Festival Mixer

This private, late afternoon festival mixer offers a fun and informal environment for filmmakers and sponsors to mingle.

Mid-Festival Gathering

A fun, late-night VIP & celebrity bash held in one of Telluride town's signature private-homes. An elegant buffet dinner is served along with select wines, cocktails and a special midnight toast—a favored festival tradition.

Labor Day Picnic

The breathtaking vistas of the rugged San Juan Mountains are one of the highlights of this event, held in Telluride's Town Park. All passholders and filmmakers are invited to attend the Picnic, which features a buffet lunch and an all-you-can-eat ice cream sundae bar.

Play A Leading Role: Education

An Education Sponsorship offers a philanthropic opportunity to support the next generation of filmmaking excellence



Education Program

Description

Student Symposium

The Symposium provides college students with immersion in film and critical film discussion. 50 students experience first-hand the stimulating atmosphere of one of the world's top festivals, participate in group discussions with esteemed filmmakers and attend films.

City Lights Project

City Lights offers high school students with diverse backgrounds from around the country an innovative learning opportunity to open their minds to new experiences and viewpoints. Students engage in a pre-festival curriculum and follow a rigorous schedule of film screenings, critical film discussion and intimate sessions with filmmakers.

FilmLAB

In partnership with the American Film Institute, exceptional AFI Fellows learn from world-class filmmakers in a masterclass setting and enjoy a special "filmmaker" experience of the festival.

Film Scholar Program

Launched in 2015, in partnership with the University of Wisconsin at Madison, this program focuses on the fine art of film writing whereby students will hone critical thinking skills and refine their critique, analysis and composition around the subject of cinema.

University Seminars

TFF works with university professors who bring their own groups of students to the Festival to provide an extra dimension to their Festival experience with a special filmmaker led orientation.

Sponsor Integrations



Audi – Exclusive Automotive Partner



Bombardier Private Aviation transported the cast of 12 Years a Slave



Mandarin Oriental Hotel Group – Worldwide Hospitality Partner



HOKA – Labor Day Picnic Sponsor



CHANEL – Festival Sponsor



Delta Air Lines - Festival Airline Partner

The Telluride Commitment

Telluride Film Festival is an international event celebrating the art of film. It exists to preserve the communal experience of theatrical cinema. The festival is designed to inspire as many people as possible to become champions and advocates for cinema literacy.

It is a destination open to all, where filmmakers and cinephiles alike gather to champion the future of cinema by inspiring new generations. Telluride Film Festival is the gold standard for the universal language that is filmmaking.

*FOSTERING CONNECTION BETWEEN FILMMAKERS
AND IMPASSIONED AUDIENCES*



*SHOWCASING IMPORTANT FILMS FROM AROUND
THE GLOBE, CELEBRATING FILM AND FILMMAKERS*



*PRESERVING THE COMMUNAL MAGIC OF
THEATRICAL CINEMA FOR GENERATIONS TO COME*



*INVITING GENERAL AUDIENCES TO FREE
SCREENINGS AND PANELS THAT ARE OPEN TO ALL*



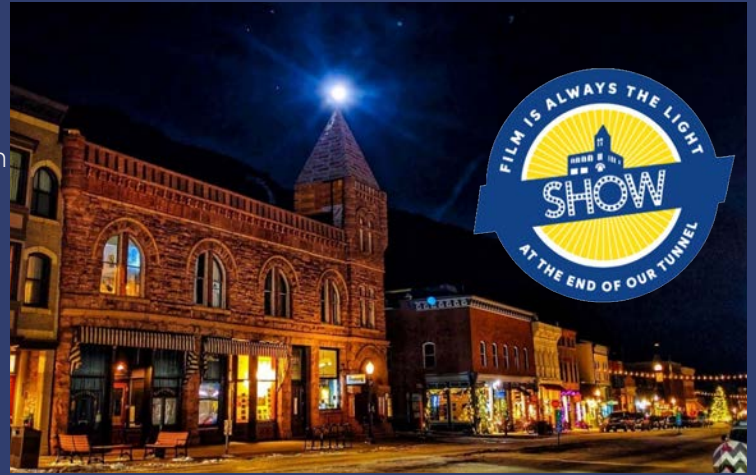
The Nugget Project: Construction Has Begun!

Give now to complete the SHOW's \$30M capital campaign.

AN INTERNATIONAL CINEMA ARTS CENTER

The Nugget Building & Theater, a historic Telluride landmark, will become an even greater benefit to the Telluride community as a vibrant, year-round home for film education, cultivating future film lovers, nurturing great film artists, and film itself.

- An international cinematic cultural center for filmmakers and film lovers
- A permanent home and year-round hub for the Festival



THE BUILDING AND THEATER

Renovation and urgent restoration of The Nugget, a beloved Telluride landmark building includes:

- A state-of-the-art Nugget Theater installed with professional-level projection and Atmos sound that enhance the cinematic experience
- A rooftop commercial kitchen + multi-use space
- Residences for artists, curators and mentors
- Education seminar rooms

THE EDUCATION PAVILION

- An endowment transforming lives
- Inspiring and training future visual storytellers
- Nurturing and championing the greatest films and filmmakers on the planet

THE LUDDY HOUSE

- Filmmakers-in-residence teach, exhibit and show their work and the work they love
- Masterclasses and mentorship to ensure best values around cinema are paid forward
- Film, food, and discussion – a living testament to Tom



2026 Sponsorship Tiers and Benefits

For information on packages please contact sponsorship@telluridefilmfestival.org



Lead Sponsorship Tiers With Associations:

SHOW

The "SHOW" presenting level sponsorship is a singular opportunity and offers an elite level of association with extensive festival-wide exposure and title recognition. Every mention of the Telluride Film Festival will also include the "presented by" credit for your company, along with many exclusive benefits at the Festival. (Further information available upon request)

PREMIERE – at the \$350K+ level

A Premiere sponsorship offers preferred status and second tier recognition with festival-wide exposure. Your company is awarded major visibility, exclusive benefits and access throughout the Festival.

SIGNATURE – at the \$250K+ level

A Signature sponsorship offers major benefits and recognition in association with one of the Festival's Signature programs, venues, special events of featured "official" programs and offers category exclusivity, plus enhanced benefits and access to the Festival.

MAJOR – at the \$150K+ level

A Major sponsorship provides custom integration with a program, venue, special event or education program.

FESTIVAL – at the \$75K+ level

A Festival sponsorship provides association with a program, venue, special event or education program.

Sponsorship Tiers Without Associations:

FESTIVAL CO-SPONSORSHIPS

A Festival Co-Sponsorship provides shared billing on a program, venue, special event or education program, if available.

PRODUCT & SERVICES – at the \$18K+ level

A Products & Services Sponsorship provides brand visibility for an in-kind donation.

GENERAL

A General sponsorship provides custom integration with our prestigious film festival environment.

LOCAL TELLURIDE SUPPORTERS

A sponsorship program providing specialized regional exposure for Colorado-based businesses.

Benefits May Include:

Special Benefits:

- Association with a venue, program or special event
- Promotional mailing and/or e-blast to Festival list
- Festival Press Releases
- Company press release in Festival press kits

On-Site Promotion

- Signage at sponsored venue, program or special event
- Booth space with digital display and sampling in the Brigadoon
- Hospitality Center
- Promotional product distribution to passholders and filmmakers
- Promotional merchandise/product distribution in Filmmaker, Patron and SHOWCorps Gift Bags
- Recognition during in-theater announcements
- Festival Lanyards

Advertising

- Ad in the Film Watch supplement, a thorough and insightful sneak peek into the Festival weekend distributed around Telluride the day before the Festival begins
- Ad in the Festival Yearbook, a commemorative publication with a recap of the Festival mailed to all sponsors, passholders and staff

Brand Recognition

- Logo recognition on the TFF website with link
- Logo recognition in the TFF Mobile App
- Logo recognition in the official Program Guide
- Logo recognition in the commemorative Festival Yearbook
- Logo recognition on the Major Sponsor Banner at Brigadoon
- Recognition on the All Sponsor signboard in Brigadoon
- Logo recognition in a "Thank You" ad in the Film Watch supplement

Festival Experience

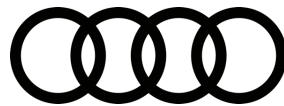
- Sponsor passes, which provide priority seating at all theaters plus admission to the Opening Night Feed and Labor Day Picnic
- Admissions to the Patron Brunch
- Admissions to a special Sponsor Program Review with Festival Directors
- Admissions to the Patron's Preview, the first screening of a Festival film
- Access to event photos

2026 CORPORATE SPONSORS

SIGNATURE SPONSORS



MAJOR SPONSORS



FESTIVAL SPONSORS



2026 CORPORATE SPONSORS

HOSPITALITY PARTNERS



AVANTSTAY



LUMIÈRE
by Dunton



FESTIVAL PRODUCTS & SERVICES



CROWD COW



NOVO COFFEE ♥



patagonia®

PINE RIDGE
VINEYARDS



ROCKY
MOUNTAIN
SODA CO.

S. PELLEGRINO



two leaves
and a bud



GENERAL SUPPORT

AG1
Archer
Bombas
BonBon NYC
BOOST OXYGEN

Daneson
Dr. Jackson's
Skincare
EO Products
ettitude
Evian Facial Spray

Glerups
LesserEvil Snacks
LEUCHTTURM1917
Odele
Peter Thomas Roth

Salt & Stone
Telluride News
The New York Review
of Books
Thread

Tony's
Chocolonely
TSUBOTA PEARL
VAPUR Hydration

Telluride Film Festival

Thank you for your consideration!

