

Telluride Film Festival

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MEDIA RELEASE

TELLURIDE FILM FESTIVAL ANNOUNCES POSTER ARTIST BELLA FREUD FOR 2026 EDITION

BERKELEY, CA – **Telluride Film Festival** (September 4 – 7, 2026) is proud to announce British designer, filmmaker, and cultural curator Bella Freud as its poster artist for the 2026 Festival.

Bella Freud founded her eponymous label in 1990 and has become internationally recognized for her distinctive work across fashion, interiors, perfumery, filmmaking, and publishing. Known for her intelligent yet playful approach, Freud distills emotion and personal narrative throughout her collections, creating a singular visual language that resonates across disciplines.

Her iconic Word sweaters, including Ginsberg is God and 1970, have become contemporary classics worn by a devoted global following that includes Rosamund Pike, Rashida Jones, Alexa Chung, Kate Moss, and Rebecca Ferguson. Freud’s creative practice extends beyond fashion through collaborations with Marks & Spencer, King & McGaw, Nick Cave, and filmmaker John Malkovich, among many others.

In October 2024, Freud launched *Fashion Neurosis with Bella Freud*, a podcast exploring the relationship between fashion and identity through intimate and deeply personal conversations set in the atmosphere of her London sitting room. The series quickly reached number one in the UK arts podcast charts and entered the global top ten, featuring leading voices from fashion, film, music, and literature.

“The words Film Festival and Telluride are filled with promise and intrigue,” comments Freud. “Film is our modern mythology; it gives us courage and imagination. Telluride is the Shangri-La where some kind of conversation will take place that will change your life. SHOW.”

Festival director Julie Huntsinger adds, “Bella Freud possesses a rare ability to connect style, storytelling, and emotional truth with wit, intimacy, and extraordinary intelligence. Her work moves fluidly between disciplines while remaining deeply cinematic in spirit. We are thrilled to present Bella’s poster for the 53rd TFF, whose curiosity, perspective, and passion for culture brings a unique dimension to the collection.”

Each year, Telluride Film Festival welcomes artists whose work expands cultural conversation across disciplines and reflects the Festival’s enduring commitment to creativity and cinematic storytelling. Bella Freud joins a celebrated group of filmmakers, writers, musicians, and visual artists whose unique perspectives have contributed to the Festival’s ongoing history and artistic community including Daniel Clowes, Jim Dine, Maira Kalman, Ed Ruscha, Julian Schnabel, among others.

About Telluride Film Festival

The prestigious Telluride Film Festival ranks among the world’s best film festivals and is an annual gathering for film industry insiders, cinema enthusiasts, filmmakers, and critics. TFF is considered a major launching ground for the fall season’s most talked-about films. Founded in 1974, Telluride Film Festival, presented in the beautiful mountain town of Telluride, Colorado, is a four-day international educational event celebrating the art of film. Telluride Film Festival’s long-standing commitment is to join filmmakers and film connoisseurs together to experience great cinema. The exciting schedule, kept secret until just before Opening Day, consists of over three dozen filmmakers presenting their newest works, special Guest Director programs, major Tributes to guest artists, special events, and remarkable treasures from the past. Telluride Film Festival is a 501(c)(3) non-profit educational program. Festival headquarters are in Berkeley, CA.

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