

# TELLURIDE FILM FESTIVAL







## Join Us for the 51<sup>st</sup> Telluride Film Festival!

“

If it seems to exist on a higher plane than Cannes, Toronto or Sundance, this is not just a matter of altitude.”

- A.O. Scott, New York Times

**AUGUST 30 – SEPTEMBER 2, 2024**

Nestled in the base of jaw-dropping vistas, sparkling green hills and surrounded by 13,000 foot peaks in the heart of the gorgeous Colorado Rockies, the beautiful Victorian mining town of Telluride hosts one of the world's most preeminent film festivals.

Join our pilgrimage to the top of the world, to the frontier of experience, when thousands of film connoisseurs gather for our annual Labor Day weekend film mecca of four days of total cinematic immersion, memorable social events and the excitement of the top-secret program reveal.

The film lovers who make this expedition are rewarded many times over. The beloved Festival offers a spectacular mix of new American and international films, restored and revived masterpieces, critical works, thought-provoking shorts, and special tributes to major artists.







“ Telluride always feels like a Disneyland for adults. It's a weekend in paradise. If heaven has a form for cinephiles, it would be Telluride.”

-Alejandro González Iñárritu



## Telluride Film Festival At A Glance

### BACKGROUND

Now entering its 51<sup>st</sup> year, the Telluride Film Festival has built its outstanding reputation through a stellar selection of international films and guests, intriguing discussions, opportunities for filmmakers and film lovers to connect, and memorable special events. The highly anticipated program, kept secret until Opening Day, consists of debuts, remarkable treasures from the past, and three major Tributes to guest artists. The Telluride Film Festival is presented by the National Film Preserve, a nonprofit arts and educational organization.

### DATES

Labor Day Weekend: Friday, August 30 through Monday, September 2, 2024.

### LOCATION

Telluride, Colorado. Located in the southwestern corner of the state in the San Juan Mountains.

### ATTENDANCE

The Festival is attended by more than 7,800 film buffs, with admissions of 60,000+.

### VENUES

Programs are presented at eleven different screens: two of which are open air cinemas, three are existing movie theaters, and six are created from the ground up with first class projection and Dolby Digital audio on Meyer Sound systems.

### TRAVEL / LODGING

For air travel, lodging reservations and information on the Los Angeles to Telluride charter, contact **Ski.com** at **888.363.2930**, via email [ann@ski.com](mailto:ann@ski.com)



# Sponsorship at Telluride Film Festival

Play a key role as a sponsor of the Telluride Film Festival, one of the nation's premiere film festival events taking place every Labor Day weekend. Our singular and esteemed festival offers an exclusive opportunity to showcase your premium brand at the festival and to enjoy direct interaction with festival participants.



## IT ALL STARTS AT TELLURIDE FILM FESTIVAL

Telluride Film Festival ranks among the world's best film festivals and has a track-record of excellence in delivering to a select group of sponsors. The Festival is an annual gathering for the who's who of the film industry and a major launching ground for the fall season's most talked-about films. Most importantly, Telluride fosters a uniquely intimate environment where festival participants still enjoy the rare privilege of meeting the filmmakers, plus attend parties and events celebrating the art of film.



*Sponsorship details are outlined in the following pages*



## Demographics:

Telluride is a major summer festival and winter ski resort region. The Telluride Film Festival is a destination event with over 92% of attendees traveling from outside the area. Our audience is affluent, highly educated, culturally sophisticated and includes knowledgeable film aficionados, actors, producers, writers, entertainment executives, industry insiders, tastemaker, and thought leaders.

### INCOME

37%	>\$200k
24%	\$100,000-\$199,999
8%	\$80,000-\$99,999
19%	\$35,000-\$79,999
12%	<\$35,000

### EDUCATION

49%	Graduate or higher
41%	Bachelor
4%	Associates
6%	High School

### AGE

28%	18-44
54%	45-64
18%	Over 65

### SHOW MOBILE APP

87,746	Sessions during Festival Dates
5,657	Total Active Users
1,188	Partner Page Views
7.23	Avg Session Duration (minutes)



“...there is something unmistakably special and important about the four-day festival in this beautiful mining turned mountain resort town in Colorado...and that is the taste of the attendees.”

- Scott Feinberg, The Hollywood Reporter



“Sundance has swag.  
Cannes has yachts,  
Toronto stars.  
Telluride has class.”

- John Hom,  
Los Angeles Times







POOR THINGS



TÁR



THE POWER OF THE DOG

“

Telluride (Film Festival), the elite Colorado-based fest where Oscar dreams are made.”

- Peter Debruge, Variety



MOONLIGHT



SPOTLIGHT



PARASITE



12 YEARS A SLAVE



THE SHAPE OF WATER

## PREMIERES, AWARD WINNING AND NOMINATED FILMS SCREENED AT TELLURIDE FILM FESTIVAL INCLUDE:

I 27 Hours  
A Separation  
All of Us Strangers  
Argo  
Arrival  
The Artist  
The Assistant  
Babel  
Bad Education  
Battle Of The Sexes  
Being Julia  
Belfast  
Bergman Island  
Birdman  
Biutiful  
Black Swan  
Beanpole  
Border  
Boy Erased  
Bright Star  
Brokeback Mountain  
C'mon C'mon

Capote  
Coco Before Chanel  
Cold War  
The Counterfeiters  
Cyrano  
Darkest Hour  
The Descendants  
Destroyer  
The Diving Bell & The Butterfly  
Dogville  
Elephant  
The Favourite  
Finding Neverland  
First Man  
First They Killed My Father  
Fog Of War  
Footnote  
Foxcatcher  
Frantz  
Free Solo  
Girl With A Pearl Earring  
Gomorrah

Happy Go Lucky  
The Homesman  
House Of Flying Daggers  
Hunger  
Hyde Park On Hudson  
The Illusionist  
The Imitation Game  
I'm Not There  
Infamous  
Inside Bill's Brain  
Inside Job  
Into The Wild  
I've Loved You So Long  
Judy  
Juno  
The Kid With A Bike  
The King's Speech  
King Richard  
Kinsey  
La La Land  
Lady Bird  
Last King Of Scotland

The Last Station  
Little Children  
The Lives Of Others  
The Lost City  
The Lost Daughter  
Lost In Paris  
Lost In Translation  
Loving Vincent  
Manchester By The Sea  
Moonlight  
The Motorcycle Diaries  
Motherless Brooklyn  
Never Let Me Go  
NYAD  
The Other Side of the Wind  
Paradise Now  
Parasite Paranormal  
Activity Persepolis  
Pina  
Poor Things  
The Power Of The Dog  
The Prophet

The Rider  
Roma  
Rosewater  
Rustin  
Shame  
The Shape Of Water  
Shoplifters  
Slumdog Millionaire  
Spotlight  
The Holdovers  
Triplets Of Belleville  
Uncut Gems  
Up In The Air  
Venus  
Volver  
Walk The Line  
Waltz With Bashir  
Waves  
We Need To Talk About Kevin  
The White Ribbon  
Wild  
Women Talking  
...and many more!





“ Every film festival has its draws: the Continental glamour of Cannes and Venice; the still-scrappy discovery of Sundance; the sheer size of Toronto. But nothing quite compares to Telluride — a bucolic long weekend in the Colorado mountains that also just happens to hold the coming awards season in the palm of its hand.”

- Leah Greenblatt, Entertainment Weekly

## Media Coverage:

Approximate gross media impressions: 2,177,276,200

The Telluride Film Festival regularly welcomes representatives from many distinguished news outlets.

### Recent festivals attracted media elite such as:

Brooks Barnes  
Tom Brook  
David Canfield  
Justin Chang  
K. Austin Collins  
Gillbert Cruz  
Peter Debruge  
David Ehrlich

Scott Feinberg  
Stephen Galloway  
Leah Greenblatt  
Pete Hammond  
Michael Hogan  
John Horn  
Rebecca Jones

Dave Karger  
Rebecca Keegan  
Eric Kohn  
Richard Lawson  
Leonard Maltin  
Scott Mantz  
Todd McCarthy

Joe Morgenstern  
Chris Nashawaty  
Michael Phillips  
Claudia Puig  
Josh Rottenberg  
A.O. Scott  
Kyle Smith

Krista Smith  
Nicole Sperling  
Kristopher Tapley  
Anne Thompson  
Jeff Wells  
Glenn Whipp  
Jada Yuan  
...and many more!

### Enthusiastic coverage in print and online includes:

AwardsCircuit.com  
Backstage.com  
BBC  
Boston Globe  
Box Office  
Chicago Public Radio  
Chicago Tribune  
Cinematical.com  
Daily Mail  
Daily Variety  
Deadline.com

Denver Post  
Entertainment Tonight  
Entertainment Weekly  
FilmThreat.com  
Harper's Bazaar  
HollywoodElsewhere.com  
HuffingtonPost.com  
IndieWire.com  
LA Daily News  
LA Times

LAWeekly.com  
Le Monde  
LeonardMaltin.com  
London Free Press  
MSNBC  
Men's Journal  
New York Post  
New York Times  
Newsweek's Daily Beast  
People Magazine

Reuters  
Rocky Mountain News  
RogerEbert.com  
San Francisco Chronicle  
Screen Daily  
Slate.com  
The Guardian  
The Hollywood Reporter  
TheEnvelope.com  
TheWrap.com

Time Out New York  
Vanity Fair  
Variety.com  
Vogue  
W Magazine  
Wall Street Journal  
Washington Post  
Weekly Variety  
Yahoo.com  
...and many more!





“ Audiences here (are) serious cinephiles who also like secrets, surprises, and the chance to see movie stars strolling down Colorado Avenue.”

- A.O. Scott, New York Times



## Festival Guests Have Included:

Amy Adams  
Mahershala Ali  
Joan Allen  
Olivier Assayas  
Christian Bale  
Antonio Banderas  
Annette Bening  
Sterling K. Brown  
Danny Boyle  
Ken Burns  
Jane Campion  
Helena Bonham Carter  
Steve Carell  
Elizabeth Chai Vasarhelyi  
Damien Chazelle  
Jimmy Chin  
George Clooney  
Glenn Close  
Francis Ford Coppola  
Sofia Coppola  
Marion Cotillard  
David Cronenberg  
Penelope Cruz  
Benedict Cumberbatch

Laura Dem  
Peter Dinklage  
Jamie Dornan  
Adam Driver  
Clint Eastwood  
Aaron Eckhart  
Joel Edgerton  
Dave Eggers  
Emerald Fennell  
Ralph Fiennes  
David Fincher  
Colin Firth  
Carrie Fisher  
Harrison Ford  
Jodie Foster  
Andy Garcia  
Jennifer Garner  
Bill Gates  
Richard Gere  
Greta Gerwig  
Terry Gilliam  
Maggie Gyllenhaal  
Tom Hanks  
Ethan Hawke

Ed Harris  
Anne Hathaway  
Todd Haynes  
Marielle Heller  
Werner Herzog  
Gaby Hoffmann  
Philip Seymour Hoffman  
André Holland  
Alejandro González Iñárritu  
Hugh Jackman  
Barry Jenkins  
Dakota Johnson  
Angelina Jolie  
Bong Joon-ho  
Michael Keaton  
Nicole Kidman  
Catherine Keener  
Karyn Kusama  
Ed Lachman  
Ang Lee  
Daniel Day Lewis  
Laura Linney  
Julia Louis-Dreyfus  
George Lucas

William H. Macy  
Rooney Mara  
Rachel McAdams  
Melissa McCarthy  
Frances McDormand  
Steve McQueen  
Eva Melander  
Mike Mills  
Helen Mirren  
Janelle Monáe  
Michael Moore  
Errol Morris  
Viggo Mortenson  
Bill Murray  
Edward Norton  
Peter O'Toole  
Gary Oldman  
Pawel Pawlikowski  
Alexander Payne  
Guy Pearce  
Kimberley Peirce  
Brad Pitt  
Natalie Portman

Jonathan Pryce  
Robert Redford  
Eddie Redmayne  
Martin Scorsese  
Liev Schreiber  
Chloe Sevigny  
Aaron Sorkin  
Kristen Stewart  
Emma Stone  
Meryl Streep  
Hilary Swank  
Tilda Swinton  
Guillermo del Toro  
Ted Turner  
Gus Van Sant  
Alice Waters  
Wim Wenders  
Roger Ross Williams  
Reese Witherspoon  
Kate Winslet  
George C. Wolfe  
Renée Zellweger  
...and many more!



# RECENT SPONSOR INTEGRATIONS



Lucid Motors – Festival Luxury Vehicle



Bombardier Private Aviation transported the cast of 12 Years a Slave



Mandarin Oriental Hotel Group – Worldwide Hospitality Partner



Stanley – ShowCorps Sponsor



CHANEL – Festival Sponsor



Delta Air Lines - Festival Airline Partner





## Why Sponsor Telluride Film Festival:

### Quality Reach:

*The highly desirable audiences are:*

- Change leaders in their communities
- Affluent
- Educated
- National; over 92% travel for the event
- Active media consumers and early adopters
- Passionate about movies
- Curious and adventurous

### Passion and Commitment:

The audience is committed to the entire 4-day experience

### Exceptional:

Our exceptional sponsor environment provides excellent brand visibility

### Attention:

Top national press attend

### Accessible:

Accessibility to the filmmakers provides excellent photo opportunities

### First-Class Destination:

Telluride is a first-class destination—the resort location and the Festival

## Opportunities For Sponsors:

Telluride Film Festival Sponsorship is a powerful marketing tool. We invite you to associate with our prestigious entertainment property.

*Our team will craft a custom-designed package to:*

- Support your company's business objectives and resources
- Integrate your brand, image, products and services with our influential and highly receptive community of elite attendees and VIP guests
- Align your brand with a key element of the Festival
- Personalize your experience at the Festival

## Telluride Film Festival Is:

- A highly prestigious event, considered one of the world's best film festivals
- A launch for world or North American premieres of important films
- An intimate and exceptional experience, held over four days
- An annual destination for the "who's who" of the film world
- An expertly programmed showcase designed for sophisticated viewers.

“

That it's hard to get to the Telluride Film Festival is sort of the point. The event's remote nature is a barrier to entry, ensuring that those who've made it there—filmmakers, industry executives, audiences, and, yes, even lowly journalists—really want to be there. With that commitment comes passion for film and ideas, exchanged in line for a screening or while ambling down the main drag on Colorado Avenue.”

- Rebecca Keegan and Richard Lawson, Vanity Fair





## The Telluride Commitment

We are dedicated to the finest and purist film experience, alongside its unique surprise element, demonstrates a "promise" that cannot be delivered successfully without the full confidence of our film family and the distributors who save their films for a first bow at Telluride. This confidence in the integrity of our world-class event makes it possible for the talent to join us in our visionary, intimate, committed environment. These are the attributes and values that we both share and deliver on year-after-year.





# Play A Leading Role: Cinemas

*A Cinema Sponsorship offers association with one of our eleven unique theaters*



## Cinema

## Description

<b>Abel Gance</b>	Created in 1979 to show the 1927 masterpiece <i>NAPOLEAN</i> by French director Abel Gance, the Open Air Cinema is located in Elks Park. This theater, now a beloved Telluride tradition, shows Festival films each night, free of charge to huge enthusiastic crowds up to 700.
<b>Backlot</b>	The Backlot is an intimate 65-seat all-digital video screening room dedicated to the stories of filmmakers, artists, and creators of all kinds. It provides attendees with a special behind the scenes window into the making of movies, performing and fine arts. Screened free for the public.
<b>Chuck Jones' Cinema</b>	Seating 500 in a superb, professional theater with top quality projection equipment and Dolby sound, the "Chuck" is a favorite of Festival audiences. Located in Mountain Village, the CJC is linked to downtown Telluride by a free, spectacular 12-minute gondola ride.
<b>Galaxy</b>	Unveiled in 2001, the galactic artistry of the Galaxy theater quickly made it a Festival favorite. Seating 510, in partial stadium seating, the Galaxy is a spectacularly designed state of the art theater, featuring Dolby sound, a Meyer Sound system and immaculate projection.
<b>Le Pierre</b>	Named after our longtime friend and one of the world's great cinephiles Pierre Rissient, Le Pierre is a sophisticated and intimate venue with 135 seats that features comfortable stadium seating and is equipped with 16mm & 35mm projection as well as digital video projection.
<b>Masons Hall</b>	The historic Masons Hall is the Festival's own "art" house. Seating 151, and utilizing 16mm & 35mm projection and Dolby sound on a Meyer Sound system, this theater features the most specialized Festival programs. At the Masons you will be treated to films you could rarely, if ever, see elsewhere.
<b>Nugget</b>	The Nugget Theater opened in 1935 and has operated as Telluride's year-round movie theater. Seating 200, this historic theater has a rugged, mountain town flavor. With 16mm & 35mm projection and Dolby Sound, it is a mainstay of Festival scheduling.
<b>Palm</b>	Opened in 2005, named in memory of philanthropist Michael D. Palm, the Palm theater is a 30,000 square foot multi-use performing arts facility located on the Telluride School Campus. Seating 660, the Palm features wide screen cinema with dual 35mm projectors, a large format digital projector and surround sound.
<b>Sheridan Opera House</b>	This "jewel box" of a theater was built in 1912. Noted for its turn of the century Venetian roll-up curtain, the Opera House is the primary venue of the Festival. Most of the world and US premieres occur here, seating 240. This facility is also the site of the Festival's Tributes.
<b>Werner Herzog Theater</b>	Housed in Town Park, the Werner Herzog Theater is the Festival's newest venue – equipped with state of the art visual and Dolby Digital audio capabilities from Meyer Sound's premier sound system. Opened in 2013 to celebrate Telluride Film Festival family member Werner Herzog, the Theater houses 660 seats.



# Play A Leading Role: Special Events

*A Special Event Sponsorship offers association with one of our six exceptional Festival events*



## Special Event      Description

### Filmmaker Welcome Dinner

A special VIP event held in an elegant private home on the eve of the Festival to welcome the festival filmmakers, talent and special festival honorees (approximately 150 guests).

### Opening Night Feed

The Festival kicks off with the popular Opening Night Feed held on Telluride's historic main street – this party is the place to see and be seen. The Festival's passholders, filmmakers, celebrities and guests enjoy a tasty buffet dinner and complimentary spirits.

### Patron Brunch

This beautiful gathering is held for 500-600 Patron Passholders and filmmaker guests at a private ranch. 13,000' mountain peaks tower over a lavish spread of food and drinks, providing the perfect backdrop for mingling with celebrities, directors and industry leaders.

### Festival Mixer

This private, late afternoon festival mixer offers a fun and informal environment for filmmakers and sponsors to mingle.

### Mid-Festival Gathering

A fun, late-night VIP & celebrity bash held in one of Telluride town's signature private-homes. An elegant buffet dinner is served along with select wines, cocktails and a special midnight toast—a favored festival tradition.

### Labor Day Picnic

The breathtaking vistas of the rugged San Juan Mountains are one of the highlights of this event, held in Telluride's Town Park. All passholders and filmmakers are invited to attend the Picnic, which features a buffet lunch and an all-you-can-eat ice cream sundae bar.



# Play A Leading Role: Programs

*An Program Sponsorship offers association with official Festival content*



## Program

## Description

### Brigadoon Lounge

The official lounge venue for the Festival provides a place for guests and passholders to meet and relax. Festival program guides, newspapers and local information are provided in this venue, product sampling and demonstrations can be offered here.

### Conversations

Each year, several major guest artists are scheduled with a celebrity moderator to discuss their work. Past guests have included Gael Garcia, Ken Burns, Glenn Close, Willem Dafoe, Emerald Fennell, Matthew Heineman, Ethan Hawke, Robert McNamara, Steve McQueen, Edward Norton, Salman Rushdie, Stephen Sondheim, Jon Stewart, Gus Van Sant, Reese Witherspoon & more.

### Digital Studio

The Digital Studio is an interactive display area located inside the Brigadoon Hospitality Tent – the hub of the Festival. TFF's affluent, visionary and forward-thinking community will delight on discovering the newest digital products and services in an intimate environment dedicated to product display and demo sessions. Festival-goers may additionally interact with co-branded festival content that enhances their experience and also integrates a digital brand seamlessly in our environment, while further engaging our community with your products, services and online experience.

### Filmmakers of Tomorrow

*Calling Cards,  
Great Expectations &  
Student Prints*

Calling Card series is composed of short films made by emerging filmmakers outside of film school who use their films as their "calling card" to get their next project started. Filmmakers of Tomorrow series features special, longer films by students and film scholars whose debut visions demonstrate a maturity of style. The Student Prints program features some of the best student work by potential future film artists from around the world.

### Guest Director

The Guest Director Program is a unique feature of the Telluride Film Festival, bringing fresh ideas and overlooked films to the Festival every year. A world-renowned artist or intellectual is invited to serve as a key collaborator in the Festival's programming decisions and to curate a selection. Past Guest Directors include Adam Curtis, Don DeLillo, Rachel Kushner, Joshua Oppenheimer & Alexander Payne.

### Noon Seminars

In an open forum setting, hundreds of Festival attendees converge upon Telluride's Elks Park to listen to panels of film industry experts critique and discuss film and the issues facing filmmakers. Past panelists have included Jon Stewart, Antonio Banderas, Guy Pearce, Francis Ford Coppola, Penelope Cruz, Clint Eastwood, Philip Seymour Hoffman, Philip Kaufman, Laura Linney, Mara Rooney, Tilda Swinton, Ted Turner, and many more.

### Poster Artist

Each year, we select an artist to product the poster art for the Festival. The artist is granted much artistic license – the single requirement is that the word SHOW be worked in the poster art. Artists have included Dottie Attie, Luke Dorman, Dave Eggers, Chuck Jones, Maira Kalman, Gary Larson, Christian Marclay, Dave McKean, Ed Ruscha, Dean Tavoularis.

### ShowCorps

Our volunteer staff is a cross-section of American life with abounding passion for the Festival and incredible stories to tell. From high-ranking lawyers, to corporate execs, to college students and work-at-home moms, the 700+ volunteers are the true heart of the Festival. Your company's association with this vibrant community will receive some of the best buzz in town, along with unique branding opportunities.

### Tributes

Each year the Festival recognizes three artists for their significant contribution to the history of world cinema. The tributees are presented with a Silver Medallion and their stellar careers are honored with a program of clips, a feature presentation, and often an on-stage interview. Tributees include Cate Blanchett, George Clooney, the Coen Brothers, Penelope Cruz, Marion Cotillard, Clint Eastwood, Jodie Foster, Harvey Keitel, Yorgos Lanthimos, Jack Nicholson, Robert Redford, Mickey Rooney, Meryl Streep, Emma Stone, Hilary Swank, Wim Wenders.



# Play A Leading Role: Education

*An Education Sponsorship offers a philanthropic opportunity to support the next generation of filmmaking excellence*



## Education Program

## Description

### Student Symposium

The Symposium provides college students with immersion in film and critical film discussion. 50 students experience first-hand the stimulating atmosphere of one of the world's top festivals, participate in group discussions with esteemed filmmakers and attend films.

### City Lights Project

City Lights offers high school students with diverse backgrounds from around the country an innovative learning opportunity to open their minds to new experiences and viewpoints. Students engage in a pre-festival curriculum and follow a rigorous schedule of film screenings, critical film discussion and intimate sessions with filmmakers.

### FilmLAB

In partnership with the American Film Institute, exceptional AFI Fellows learn from world-class filmmakers in a masterclass setting and enjoy a special "filmmaker" experience of the festival.

### Film Scholar Program

Launched in 2015, in partnership with the University of Wisconsin at Madison, this program focuses on the fine art of film writing whereby students will hone critical thinking skills and refine their critique, analysis and composition around the subject of cinema.

### University Seminars

TFF works with university professors who bring their own groups of students to the Festival to provide an extra dimension to their Festival experience with a special filmmaker led orientation.



# The Nugget Project: The Next 50 Years of the Telluride Film Festival

*The Telluride Film Festival has made outstanding contributions to American culture and made an outsized impact on national and global film culture. We invite you to invest with us to extend our commitment to emerging and future world-class filmmakers!*

## THE CENTER

- An international cinematic cultural center for filmmakers and film lovers
- A permanent home and year-round hub for the Festival and expanded programs, artist development, and education
- The Luddy House, for artist residencies
- The Education Pavilion, on-going learning, fellowship and impact programs
- The Nugget Theater, a beautiful and technologically advanced cinema
- A rooftop multi-use space.
- A community resource for non-profits in the Telluride region

## THE BUILDING

Renovation and urgent restoration of The Nugget, a beloved Telluride landmark building includes:

- A reimagined Nugget Theater installed with professional-level projection and sound that enhance the cinematic experience, in partnership with Dolby
- A rooftop commercial kitchen + multi-use space
- Residences for artists, curators and mentors
- Education seminar rooms



*Let's ensure that there will always be the light of film for many generations to come!*

## THE LUDDY HOUSE

- Filmmakers-in-residence teach, exhibit and SHOW their work and the work they love
- Masterclasses and mentorship to ensure best values around cinema are paid forward
- Film, food, and discussion – a living testament to Tom

## THE EDUCATION PAVILION

- An endowment transforming lives
- Inspiring and training future visual storytellers
- Nurturing and championing the greatest films and filmmakers on the planet





# 2024 Sponsorship Tiers and Benefits

For information on packages please contact [sponsorship@telluridefilmfestival.org](mailto:sponsorship@telluridefilmfestival.org)



## Lead Sponsorship Tiers With Associations:

### SHOW

The "SHOW" presenting level sponsorship is a singular opportunity and offers an elite level of association with extensive festival-wide exposure and title recognition. Every mention of the Telluride Film Festival will also include the "presented by" credit for your company, along with many exclusive benefits at the Festival. (Further information available upon request)

### PREMIERE – at the \$350K+ level

A Premiere sponsorship offers preferred status and second tier recognition with festival-wide exposure. Your company is awarded major visibility, exclusive benefits and access throughout the Festival.

### SIGNATURE – at the \$250K+ level

A Signature sponsorship offers major benefits and recognition in association with one of the Festival's Signature programs, venues, special events of featured "official" programs and offers category exclusivity, plus enhanced benefits and access to the Festival.

### MAJOR – at the \$125K+ level

A Major sponsorship provides custom integration with a program, venue, special event or education program.

### FESTIVAL – at the \$65K+ level

A Festival sponsorship provides association with a program, venue, special event or education program.

## Sponsorship Tiers Without Associations:

### FESTIVAL CO-SPONSORSHIPS

A Festival Co-Sponsorship provides shared billing on a program, venue, special event or education program, if available.

### PRODUCT & SERVICES – at the \$18K+ level

A Products & Services Sponsorship provides brand visibility for an in-kind donation.

### GENERAL

A General sponsorship provides custom integration with our prestigious film festival environment.

### LOCAL TELLURIDE SUPPORTERS

A sponsorship program providing specialized regional exposure for Colorado-based businesses.

## Benefits May Include:

### Special Benefits:

- Association with a venue, program or special event
- Promotional mailing and/or e-blast to Festival list
- Festival Press Releases
- Company press release in Festival press kits

### On-Site Promotion

- Signage at sponsored venue, program or special event
- Booth space with digital display and sampling in the Brigadoon
- Hospitality Center
- Promotional product distribution to passholders and filmmakers
- Promotional merchandise/product distribution in Filmmaker, Patron and SHOWCorps Gift Bags
- Recognition during in-theater announcements
- Festival Lanyards

### Advertising

- Ad in the Film Watch supplement, a thorough and insightful sneak peek into the Festival weekend distributed around Telluride the day before the Festival begins
- Ad in the Festival Yearbook, a commemorative publication with a recap of the Festival mailed to all sponsors, passholders and staff

### Brand Recognition

- Logo recognition on the TFF website with link
- Logo recognition in the TFF Mobile App
- Logo recognition in the official Program Guide
- Logo recognition in the commemorative Festival Yearbook
- Logo recognition on the Major Sponsor Banner at Brigadoon
- Recognition on the All Sponsor signboard in Brigadoon
- Logo recognition in a "Thank You" ad in the Film Watch supplement

### Festival Experience

- Sponsor passes, which provide priority seating at all theaters plus admission to the Opening Night Feed and Labor Day Picnic
- Admissions to the Patron Brunch
- Admissions to a special Sponsor Program Review with Festival Directors
- Admissions to the Patron's Preview, the first screening of a Festival film
- Access to event photos



# 2023 CORPORATE SPONSORS

## SIGNATURE SPONSORS



GALERIE

LUCID



NETFLIX

## MAJOR SPONSORS



## FESTIVAL SPONSORS



DEADLINE

DELL Technologies



SAMSUNG



## HOSPITALITY PARTNERS



WALKER HOTEL  
Tribeca

## FESTIVAL PRODUCTS & SERVICES



UNITED SODAS  
OF AMERICA®

vimeo

## GENERAL SUPPORT

Bombas  
Boost Oxygen  
Butterfinger

Crunch  
Golde  
Herban Essentials

Jack Black  
Jacobsen Salt Co.  
Kinder Bueno

Leuchtturm1917  
lost range.®  
Michel & Augustin

NutHouse! Granola  
Company  
Patterbar

Rocky Mountain Sunscreen  
Telluride Newspapers  
Vinglacé



# Telluride Film Festival

Thank you for your consideration!

