JOIN US FOR THE

47TH TH TELLURIDE FILM FESTIVAL

“This is simply the best festival on Earth.” - Ken Burns

IF IT SEEMS TO EXIST ON A HIGHER PLANE THAN CANNES, TORONTO OR SUNDANCE, THIS IS NOT JUST A MATTER OF ALTITUDE.”

- A.O. Scott, New York Times

SEPTEMBER 4 - 7, 2020

Nestled in the base of jaw-dropping vistas, sparkling green hills and surrounded by 13,000 foot peaks in the heart of the gorgeous Colorado Rockies, the beautiful Victorian mining town of Telluride hosts one of the world’s most preeminent film festivals.

Join our pilgrimage to the top of the world, to the frontier of experience, when thousands of film connoisseurs gather for our annual Labor Day weekend film mecca of four days of total cinematic immersion, memorable social events and the excitement of the top-secret program reveal.

The film lovers who make this expedition are rewarded many times over: The beloved Festival offers a spectacular mix of new American and international films, restored and revived masterpieces, critical works, thought-provoking shorts, and special tributes to major artists.
Telluride Film Festival At A Glance

BACKGROUND
For 46 years, the Telluride Film Festival has built its outstanding reputation through a stellar selection of international films and guests, intriguing discussions, opportunities for filmmakers and film lovers to connect, and memorable special events. The intense schedule, kept secret until Opening Day, consists of debuts, remarkable treasures from the past, and three major Tributes to guest artists. The Telluride Film Festival is presented by the National Film Preserve, a nonprofit arts and educational organization.

DATES

LOCATION
Telluride, Colorado. Located in the southwestern corner of the state in the San Juan Mountains.

ATTENDANCE
The Festival is attended by more than 7,800 film buffs, with admissions of over 37,500.

VENUES
Programs are presented at ten different screens: one of which is an open air cinema, three are existing movie theatres, and six are created from the ground up with first class projection and Dolby Digital sound.

TRAVEL / LODGING
For air travel, lodging reservations and information on the Los Angeles to Telluride charter, contact Ski.com at 800.921.9463, via email agents@specialeventtravel.com.

“Telluride always feels like a Disneyland for adults. It’s a weekend in paradise. If heaven has a form for cinephiles, it would be Telluride.”

-Alejandro González Iñárritu
We invite you to play a leading role as a sponsor of the Telluride Film Festival, one of the nation’s premiere film festival events taking place every Labor Day weekend. Our singular and esteemed festival offers an exclusive opportunity to showcase your premium brand at the festival and to enjoy direct interaction with festival participants.

Telluride Film Festival ranks among the world's best film festivals and has a track-record of excellence in delivering to a select group of sponsors. The Festival is an annual gathering for the who's who of the film industry and a major launching ground for the fall season's most talked-about films. Most importantly, Telluride fosters a uniquely intimate environment where festival participants still enjoy the rare privilege of meeting the filmmakers, plus attend parties and events celebrating the art of film.
Telluride (Film Festival), the elite Colorado-based fest where Oscar dreams are made."

- Peter Debruge, Variety

**Premieres, Award Winning and Nominated Films Screened at Telluride Film Festival Include:**

- 127 Hours
- 4 Months
- 3 Weeks And 2 Days
- A Separation
- Argo
- Arrival
- The Artist
- The Assistant
- Babel
- Bad Education
- Battle Of The Sexes
- Beautiful Creatures
- Being Julia
- Birdman
- Black Swan
- Beanpole
- Border
- Bay Erased
- Bright Star
- Brokeback Mountain
- Can You Ever Forgive Me?
- Capote
- Coco Before Chanel
- Cold War
- The Counterfeiters
- Darkest Hour
- The Descendants
- Destroyer
- The Diving Bell & The Butterfly
- Dogville
- Elephant
- The Favourite
- Finding Neverland
- First Man
- First They Killed My Father
- Fog Of War
- Footnote
- Foxcatcher
- Frantz
- Girl With A Pearl Earring
- Gomorrah
- Happy Go Lucky
- The Homesman
- House Of Flying Daggers
- Hunger
- Hyde Park On Hudson
- The Illusionist
- The Imitation Game
- I’m Not There
- Infamous
- Inside Bill’s Brain
- Inside Job
- Into The Wild
- I’ve Loved You So Long
- Judy
- Juno
- The Kid With A Bike
- The King’s Speech
- Kisey
- La La Land
- Lady Bird
- Last King Of Scotland
- The Last Station
- Little Children
- The Lives Of Others
- The Lost City
- Lost In Paris
- Lost In Translation
- Loving
- Manchester By The Sea
- Marriage Story
- Moonlight
- The Motorcycle Diaries
- Motherless Brooklyn
- Never Let Me Go
- The Old Man & the Gun
- The Other Side of the Wind
- Paradise Now
- Parasite
- Paranormal Activity
- Persepolis
- Pina
- The Prophet
- The Rider
- Roma
- Room
- Rosewater
- Shame
- The Shape Of Water
- Shattered Glass
- Shoplifters
- Slumdog Millionaire
- Spotlight
- Steve Jobs
- Suffragettes
- Sully
- Triplets Of Belleville
- Uncut Gerns
- Up In The Air
- Venus
- Volter
- Walk The Line
- Waltz With Bashir
- Waves
- The Way Back
- We Need To Talk About Kevin
- The White Ribbon
- Wild
- ...and many more!
Festival guests have included:

Amy Adams
Mahershala Ali
Joan Allen
Olivier Assayas
Christian Bale
Antonio Banderas
Annette Bening
Sterling K. Brown
Danny Boyle
Ken Burns
Nicolas Cage
Helena Bonham Carter
Steve Carell
Damien Chazelle
George Clooney
Glenn Close
Francis Ford Coppola
Soﬁa Coppola
Marion Cotillard
Daniel Craig
David Cronenberg
Penelope Cruz
Willem Dafoe
Laura Dern
Adam Driver
Clint Eastwood
Aaron Eckhart
Joel Edgerton
Dave Eggers
Ralph Fiennes
David Fincher
Colin Firth
Carrie Fisher
Harrison Ford
Jodie Foster
James Franco
Andy García
Jennifer Garner
Bill Gates
Richard gere
Greta Gerwig
Terry Gilliam
Tom Hanks
Todd Haynes
Marielle Heller
Werner Herzog
Philip Seymour Hoffman
André Holland
Alejandro Gonzáles Iñárritu
Hugh Jackman
Angelina Jolie
Bong Joon-ho
Michael Keaton
Nicole Kidman
Catherine Keener
Karyn Kusama
Ed Lachman
Ang Lee
Jennifer Jason Leigh
Daniel Day Lewis
Laura Linney
Ray Liotta
George Lucas
William H. Macy
Rooney Mara
Rachel McAdams
Melissa McCarthy
Matthew McConaughey
Steve McQueen
Eva Melander
Helen Mirren
Michael Moore
Errol Morris
Viggo Mortensen
Bill Murray
Edward Norton
Peter O’Toole
Gary Oldman
Paweł Pawlikowski
Alexander Payne
Guy Pearce
Kimberley Peirce
Sean Penn, Brad Pitt
Natalie Portman
Jonathan Pryce
Robert Redford
Eddie Redmayne
Paul Schrader
Martin Scorsese
Liev Schreiber
Chloë Sevigny
Sissy Spacek
Aaron Sorkin
Emma Stone
Meryl Streep
Heléne Swank
Tilda Swinton
Guillermo del Toro
Ted Turner
Gus Van Sant
Alice Waters
Reese Witherspoon
Kate Winslet
Renée Zellweger
...and many more!

“Audiences here (are) serious cinephiles who also like secrets, surprises, and the chance to see movie stars strolling down Colorado Avenue.”

- A.O. Scott, New York Times
Media Coverage:

The Telluride Film Festival regularly welcomes representatives from many distinguished news outlets.

Recent festivals attracted media elite such as:

Brooks Barnes  Scott Feinberg  Rebecca Keegan  Joe Morgenstern  Krista Smith
Justin Chang  Stephen Galloway  Eric Kohn  Chris Nashawaty  Kristopher Tapley
K. Austin Collins  Leah Greenblatt  Richard Lawson  Michael Phillips  Anne Thompson
Gilbert Cruz  Pete Hammond  Leonard Maltin  Claudia Puig  Jeff Wells
Peter Debruge  Michael Hogan  Scott Mantz  Josh Rottenberg  ...and many more!
David Ehrlrich  John Horn  Todd McCarthy  A.O. Scott

Enthusiastic coverage in print and online includes:


"An event that shapes industry tastes, anoints careers, and virtually mints Academy Awards."
- Rebecca Keegan, Vanity Fair
Telluride is a major summer festival and winter ski resort region. The Telluride Film Festival is a destination event with over 92% of attendees traveling from outside the area. Our audience is affluent, highly educated, culturally sophisticated and includes knowledgeable film aficionados, actors, producers, writers, entertainment executives, industry insiders, tastemaker, and thought leaders.

"...THERE IS SOMETHING UNMISTAKABLY SPECIAL AND IMPORTANT ABOUT THE FOUR-DAY FESTIVAL IN THIS BEAUTIFUL MINING TURNED MOUNTAIN RESORT TOWN IN COLORADO...AND THAT IS THE TASTE OF THE ATTENDEES."
- Scott Feinberg, The Hollywood Reporter

"SUNDANCE HAS SWAG. CANNES HAS YACHTS, TORONTO STARS. TELLURIDE HAS CLASS."
- John Horn, Los Angeles Times

**DEMOGRAPHICS**

Telluride is a major summer festival and winter ski resort region. The Telluride Film Festival is a destination event with over 92% of attendees traveling from outside the area. Our audience is affluent, highly educated, culturally sophisticated and includes knowledgeable film aficionados, actors, producers, writers, entertainment executives, industry insiders, tastemaker, and thought leaders.

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<td>54%</td>
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<td>45-64</td>
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<tr>
<td>18%</td>
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<td>Over 65</td>
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</table>
"... There is something unmistakably special and important about the four-day festival in this beautiful mining-turned-mountain resort town in Colorado... and that is the taste of the attendees."

- Scott Feinberg, The Hollywood Reporter
**Why Sponsor Telluride Film Festival:**

**Quality Reach:**
*The highly desirable audiences are:*
- Change leaders in their communities
- Affluent
- Educated
- National; over 92% travel for the event
- Active media consumers and early adopters
- Passionate about movies
- Curious and adventurous

**Passion and Commitment:**
The audience is committed to the entire 4-day experience

**Exceptional:**
Our exceptional sponsor environment provides excellent brand visibility

**Attention:**
Top national press attend

**Accessible:**
Accessibility to the filmmakers provides excellent photo opportunities

**First-Class Destination:**
Telluride is a first-class destination—the resort location and the Festival

**Opportunities For Sponsors:**

Telluride Film Festival Sponsorship is a powerful marketing tool. We invite you to associate with our prestigious entertainment property.

*Our team will craft a custom-designed package to:*
- Support your company’s business objectives and resources
- Integrate your brand, image, products and services with our influential and highly receptive community of elite attendees and VIP guests
- Align your brand with a key element of the Festival
- Personalize your experience at the Festival

**Telluride Film Festival Is:**
- A highly prestigious event, considered one of the world’s best film festivals
- A launch for world or North American premieres of important films
- An intimate and exceptional experience, held over four days
- An annual destination for the “who’s who” of the film world
- An expertly programmed showcase designed for sophisticated viewers.

"That it’s hard to get to the Telluride Film Festival is sort of the point. The event’s remote nature is a barrier to entry, ensuring that those who’ve made it there—filmmakers, industry executives, audiences, and, yes, even lowly journalists—really want to be there. With that commitment comes passion for film and ideas, exchanged in line for a screening or while ambling down the main drag on Colorado Avenue."

- Rebecca Keegan and Richard Lawson, *Vanity Fair*
A Cinema Sponsorship offers association with one of our ten unique theater venues

**Cinema** | **Description**
---|---
Abel Gance | Created in 1979 to show the 1927 masterpiece NAPOLEON by French director Abel Gance, the Open Air Cinema is located in Elks Park. This theatre, now a much beloved Telluride tradition, shows Festival films each night, free of charge, to huge enthusiastic crowds.
Backlot | The Backlot is an intimate all-digital video screening room dedicated to the art of film. It provides attendees with a special behind the scenes look to the past, present and future of cinema where they discover new stories about famous and unknown film personalities.
Chuck Jones’ Cinema | Seating 500 in a superb, professional theatre with top quality projection equipment and Dolby sound, the “Chuck” is a favorite of Festival audiences. Located in Mountain Village, the CJC is linked to downtown Telluride by a free, spectacular 12-minute gondola ride.
Galaxy | Unveiled in 2001, the galactic artistry of the Galaxy theatre quickly made it a Festival favorite. Seating 500 in partial stadium seating, the Galaxy is a spectacularly designed state of the art theatre, featuring Dolby sound and immaculate projection.
Le Pierre | Named after our longtime friend and one of the world’s great cinephiles Pierre Rissient, Le Pierre is a sophisticated and intimate venue (135 seats) that features comfortable stadium seating and is equipped with 16mm & 35mm projection as well as digital video projection.
Masons Hall | The historic Masons Hall is the Festival’s own “art” house. Seating 151, and utilizing 35mm & 16mm projection and Dolby sound, this theatre features the most specialized Festival programs. At the Masons you’ll be treated to films you could rarely, if ever, see elsewhere.
Nugget | The Nugget Theatre opened in 1935 and has operated as Telluride’s year-round movie theatre. Seating 200, this historic theatre has a rugged, mountain town flavor. With excellent 35mm & 16mm projection and Dolby sound, it is a mainstay of Festival scheduling.
Palm | Opened in 2005, named in memory of philanthropist Michael D. Palm, the Palm theatre is a 30,000 square foot multi-use performing arts facility located on the Telluride School Campus. Seating 650, the Palm features wide screen cinema with dual 35 mm projectors, a large format digital projector and surround sound.
Sheridan Opera House | This “jewel box” of a theatre was built in 1912. Noted for its turn of the century Venetian roll-up curtain, the Opera House is the primary venue of the Festival. Most of the world and US premieres occur here. This showcase facility is also the site of the Festival’s Tributes.
Werner Herzog Theatre | Housed in Town Park, The Werner Herzog Theatre is the Festival’s newest venue - equipped with state of the art visual and audio capabilities. Opened in 2013 to celebrate Telluride Film Festival family member Werner Herzog, the Theatre houses 650 seats.
# Play A Leading Role: Special Events

*A Special Event Sponsorship offers association with one of our six exceptional Festival events*

## Special Event Description

<table>
<thead>
<tr>
<th>Event</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Filmmaker Welcome Dinner</td>
<td>A special VIP event held in an elegant private home on the eve of the Festival to welcome the festival filmmakers, actors and special festival honorees (approximately 125 guests).</td>
</tr>
<tr>
<td>Opening Night Feed</td>
<td>The Festival kicks off with the popular Opening Night Feed held on Telluride’s historic main street—this party is the place to see and be seen. The Festival’s passholders, filmmakers, celebrities and guests enjoy a tasty buffet dinner and complimentary spirits.</td>
</tr>
<tr>
<td>Patron Brunch</td>
<td>This beautiful gathering is held for 400-500 Patron Passholders and filmmaker guests at a private ranch. 13,000’ mountain peaks tower over a lavish spread of food and drink, providing the perfect backdrop for mingling with celebrities, directors, and industry insiders.</td>
</tr>
<tr>
<td>Festival Mixer</td>
<td>This private, late afternoon festival mixer offers a fun and informal environment for filmmakers and sponsors to mingle.</td>
</tr>
<tr>
<td>Mid-Festival Gathering</td>
<td>A fun, late-night VIP &amp; celebrity bash held in one of Telluride town’s signature private-homes. An elegant buffet dinner is served along with select wines, cocktails and a special midnight toast—a favored festival tradition.</td>
</tr>
<tr>
<td>Labor Day Picnic</td>
<td>The breathtaking vistas of the rugged San Juan Mountains are one of the highlights of this event, held in Telluride’s Town Park. All passholders and filmmakers are invited to attend the Picnic, which features a buffet lunch and an all-you-can-eat ice cream sundae bar.</td>
</tr>
</tbody>
</table>
# Play A Leading Role: Programs

A Program Sponsorship offers association with official Festival content

<table>
<thead>
<tr>
<th>Programs</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brigadoon Lounge</td>
<td>The official lounge venue for the Festival provides a place for guests and passholders to meet and to relax. Festival program guides, newspapers and local information are provided in this venue. Promotions, product sampling and demonstrations can be offered here.</td>
</tr>
<tr>
<td>Conversations</td>
<td>Each year, several major guest artists are scheduled, with a celebrity moderator, to discuss their work. Past guests have included Gael Garcia Bernal, Sterling K. Brown, Ken Burns, Noah Cohen, Glenn Close, Willem Dafoe, Robert McNamara, Michael Moore, Edward Norton, Salman Rushdie, Stephen Sondheim, Jon Stewart, Gus Van Sant, Reese Witherspoon, &amp; more.</td>
</tr>
<tr>
<td>Digital Studio</td>
<td>The Digital Studio is an interactive display area located inside the Brigadoon Hospitality Tent—the hub of the Festival. TFF's affluent, visionary and forward-thinking community will delight on discovering the newest digital products and services in an intimate environment dedicated to product display and demo sessions. Festival-goers may additionally interact with co-branded festival content that enhances their experience of the festival and that also integrates a digital brand seamlessly with our community, while further engaging them within your products, services or online community.</td>
</tr>
<tr>
<td>Filmmakers of Tomorrow</td>
<td>Calling Card series is composed of short films made by emerging filmmakers outside of film school who use their films as their “calling card” to get their next project started. Filmmakers of Tomorrow series features special, longer films by students and film artists whose debut visions demonstrate a maturity of style. The Student Prints program features some of the best student work by potential future film artists from around the world.</td>
</tr>
<tr>
<td>Guest Director</td>
<td>The Guest Director Program is a unique feature of Telluride Film Festival, bringing fresh ideas and overlooked films to the Festival every year. A world-renowned artist or intellectual is invited to serve as a key collaborator in the Festival's programming decisions and to curate a selection for the Festival.</td>
</tr>
<tr>
<td>Noon Seminars</td>
<td>In an open forum setting, hundreds of Festival attendees converge upon Telluride's Elks Park to listen to panels of film industry experts critique and discuss film and the issues facing filmmakers. Past panelists have included Jon Stewart, Antonio Bandaras, Guy Pearce, Francis Ford Coppola, Penelope Cruz, Clint Eastwood, Philip Kaufman, Jodie Foster, Phillip Seymour Hoffman, Laura Linney, Meryl Streep, Tilda Swinton, Ted Turner, and many more.</td>
</tr>
<tr>
<td>Poster Artist</td>
<td>Each year, we select an artist to produce the poster art for the Festival. The artist is granted much artistic license—the single requirement is that the word SHOW be worked into the poster art. Artists have included Christian Marclay, Maira Kalman, Dean Tavoularis, Dave Eggers, Chuck Jones, Dotty Attie, Ed Ruscha, Gary Larson and Dave McKean.</td>
</tr>
<tr>
<td>ShowCorps</td>
<td>Our volunteer staff is a cross-section of American life with abounding passion for the Festival and incredible stories to tell. From high-ranking lawyers, to corporate execs, to college students and work-at-home moms, the 700+ volunteers are the true heart of the Festival. Your company’s association with this vibrant community will receive some of the best buzz in town, along with unique branding opportunities.</td>
</tr>
<tr>
<td>Tributes</td>
<td>Each year, the Festival recognizes three artists for their significant contribution to the history of world cinema. The tributes are presented with a Silver Medallion and their stellar careers are honored with a program of clips, a feature presentation, and often an on-stage interview. Past Tributees include Hilary Swank, Volker Schlondorff, George Clooney, the Coen Brothers, Robert Redford, Marion Cotillard, Penelope Cruz, Daniel Day-Lewis, Gerard Depardieu, Clint Eastwood, Jodie Foster, Harvey Keitel, Ang Lee, Jack Nicholson, Peter O’Toole, Mickey Rooney, Meryl Streep.</td>
</tr>
</tbody>
</table>
Play A Leading Role: Education

An Education Sponsorship offers a philanthropic opportunity to support the next generation of filmmaking excellence

Education Program Description

Student Symposium
The Symposium provides college students with immersion in film and critical film discussion. 50 students experience first-hand the stimulating atmosphere of one of the world's top festivals, participate in group discussions with esteemed filmmakers and attend films.

City Lights Project
City Lights offers high school students with diverse backgrounds from around the country an innovative learning opportunity to open their minds to new experiences and viewpoints. Students engage in a pre-festival curriculum and follow a rigorous schedule of film screenings, critical film discussion and intimate sessions with filmmakers.

FilmLAB
Now in its tenth year, Telluride Film Festival's successful program with UCLA's School of Theater, Film and Television (UCLA/TFT) gives ten outstanding graduate film students from UCLA/TFT the opportunity to participate in this exceptional itinerary focused on the art and industry of filmmaking and a VIP experience of the festival.

Film Scholar Program
Launched in 2015, in partnership with the University of Wisconsin at Madison, this program focuses on the fine art of film writing whereby students will hone critical thinking skills and refine their critique, analysis and composition around the subject of cinema.

University Seminars
TFF works with university professors who bring their own groups of students to the Festival to provide an extra dimension to their Festival experience with a special filmmaker led orientation.
2020 Sponsorship Tiers and Benefits

Packages are available from $400K+ to $65K

Lead Sponsorship Tiers With Associations:

SHOW – at the $400K+ level
The “SHOW” presenting level sponsorship is a singular opportunity and offers an elite level of association with extensive festival-wide exposure and title recognition. Every mention of the Telluride Film Festival will also include the “presented by” credit for your company, along with many exclusive benefits at the Festival.

PREMIERE – at the $250K+ level
A Premiere sponsorship offers preferred status and second tier recognition with festival-wide exposure. Your company is awarded major visibility, exclusive benefits and access throughout the Festival.

SIGNATURE – at the $150K+ level
A Signature sponsorship offers major benefits and recognition in association with one of the Festival’s Signature programs, venues, special events of featured “official” programs and offers category exclusivity, plus enhanced benefits and access to the Festival.

MAJOR – at the $65K+ level
A Major sponsorship provides custom integration with a program, venue, special event or education program.

Sponsorship Tiers Without Associations:

FESTIVAL CO-SPONSORSHIPS
A Festival Co-Sponsorship provides shared billing on a program, venue, special event or education program, if available.

GENERAL
A General sponsorship provides custom integration with our prestigious film festival environment.

PRODUCT & SERVICES
A Products & Services Sponsorship provides brand visibility for an in-kind donation.

TELLURIDE BUSINESS FRIENDS
A sponsorship program providing specialized regional exposure for Colorado-based businesses.

Benefits May Include:

Special Benefits:
- Association with a venue, program or special event
- Promotional mailing and/or e-blast to Festival list
- Festival Press Releases
- Company press release in Festival press kits

On-Site Promotion
- Signage at sponsored venue, program or special event
- Booth space with digital display and sampling in the Brigadoon
- Hospitality Center
- Promotional product distribution to passholders and filmmakers
- Promotional merchandise/product distribution in Film maker, Patron and SHOWCorps Gift Bags
- Recognition during in-theater announcements
- Opportunity to distribute product in gift bags
- Festival Lanyards

Advertising
- Ad in the official Program Guide
- Ad in the Film Watch supplement, a thorough and insightful sneak peek into the Festival weekend distributed around Telluride the day before the Festival begins
- Ad in the Festival Yearbook, a commemorative publication with a recap of the Festival mailed to all sponsors, passholders and staff

Brand Recognition
- Logo recognition on the TFF website with link
- Logo recognition in the official Program Guide
- Logo recognition in the commemorative Festival Yearbook
- Logo recognition on the Major Sponsor Banner at Brigadoon
- Recognition on the All Sponsor signboard in Brigadoon
- Logo recognition in a “Thank You” ad in the Film Watch supplement
- Logo recognition in a “Thank You” ad in the national publications
- Logo recognition in Festival advertisements

Festival Experience
- Sponsor passes, which provide priority seating at all theaters plus admission to the Opening Night Feed and Labor Day Picnic
- Admissions to the Patron Brunch
- Admissions to a special Sponsor Program Review with Festival Directors
- Admissions to the Patron’s Preview, the first screening of a Festival film
- Access to event photos